

OVERALL SCORE

81 /100

AI-Readable

### Executive summary

This site is mostly readable by AI tools, with a few improvements still recommended. Key strengths include AI guidance file and plain-text page access, while homepage access and crawler policy need attention. Recommended next step: review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.

### Recommended next step

1. Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.
2. Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access.
3. Avoid skipped heading levels so sections progress from h1 to h2 to h3 without gaps.

### Signal breakdown

|                                                                                                                                                                     |      |        |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|--------|
| <b>Crawlability</b>                                                                                                                                                 | Warn | 10/20  |
| Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag. |      |        |
| <b>Robots.txt</b>                                                                                                                                                   | Warn | 7.5/15 |
| Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access.                                                            |      |        |
| <b>llms.txt</b>                                                                                                                                                     | Pass | 15/15  |
| The llms.txt file was found and includes the expected text, length, heading, and URL signals.                                                                       |      |        |

|                                                                                                                                                                                                                                        |      |        |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|--------|
| <b>Sitemap</b>                                                                                                                                                                                                                         | Pass | 10/10  |
| The sitemap.xml file is valid and contains URL entries.                                                                                                                                                                                |      |        |
| <b>Markdown support</b>                                                                                                                                                                                                                | Pass | 15/15  |
| The homepage returns markdown content when requested with Accept: text/markdown, giving AI systems a cleaner text representation with less navigation chrome to parse.                                                                 |      |        |
| <b>Semantic HTML</b>                                                                                                                                                                                                                   | Warn | 8.6/10 |
| Avoid skipped heading levels so sections progress from h1 to h2 to h3 without gaps.                                                                                                                                                    |      |        |
| <b>Structured data</b>                                                                                                                                                                                                                 | Pass | 10/10  |
| Valid JSON-LD structured data was found with core Organization or WebSite schema.org types.                                                                                                                                            |      |        |
| <b>Content signals</b>                                                                                                                                                                                                                 | Pass | 5/5    |
| Consider adding AI-specific head meta tags, robots noai/noimageai directive, Content-Signal robots.txt directive so AI systems can consistently discover content usage preferences across robots.txt, HTTP headers, and HTML metadata. |      |        |

# Suggested fixes

```
llms.txt
MARKDOWN
# RAYO - Remeras, Hoodies y Streetwear en Uruguay

> RAYO: remeras, hoodies y streetwear en Uruguay. Envios a todo el pais y
pago seguro con Mercado Pago.

This llms.txt file summarizes the public, canonical resources that AI
assistants and crawlers should use to understand this site.

## Site Overview

- Canonical URL: https://www.rayo.uy/
- Site type: organization
- Recommended summary: RAYO: remeras, hoodies y streetwear en Uruguay.
Envios a todo el pais y pago seguro con Mercado Pago.

## Core URLs

- [Homepage](https://www.rayo.uy/): Primary public entry point and canonical
site overview.
- [RAYO - inicio](https://www.rayo.uy/homepage): Important public page
discovered from the homepage navigation.
- [Remeras](https://www.rayo.uy/products?category=Remeras): Important public
page discovered from the homepage navigation.
- [Jeans](https://www.rayo.uy/products?category=Jeans): Important public
page discovered from the homepage navigation.
- [Camperas](https://www.rayo.uy/products?category=Camperas): Important
Continued in the full scan report...
```

## robots.txt additions

TXT

```
# robots.txt additions
# Copy these blocks into the existing robots.txt file. Keep current rules
unless a note calls out a conflicting Disallow.
```

```
# AI crawler access
# Add explicit Allow rules for blocked AI crawlers; remove or narrow
conflicting Disallow rules if your crawler target requires precedence.
User-agent: GPTBot
Allow: /
```

```
User-agent: ChatGPT-User
Allow: /
```

```
User-agent: ClaudeBot
Allow: /
```

```
User-agent: Claude-Web
Allow: /
```

```
User-agent: PerplexityBot
Allow: /
```

```
User-agent: Google-Extended
Allow: /
```

```
# Crawl-rate guidance
Continued in the full scan report...
```

## schema.json

## JSON

```
{
"@context": "https://schema.org",
"@graph": [
{
"@type": "Organization",
"@id": "https://www.rayo.uy/#organization",
"name": "RAYO - Remeras, Hoodies y Streetwear en Uruguay",
"description": "RAYO: remeras, hoodies y streetwear en Uruguay. Envios a todo el pais y pago seguro con Mercado Pago.",
"url": "https://www.rayo.uy/",
"logo": "https://www.rayo.uy/rayo_bolt-icon.svg",
"sameAs": [
"https://www.instagram.com/rayoventasuy/"
]
},
{
"@type": "WebSite",
"@id": "https://www.rayo.uy/#website",
"name": "RAYO - Remeras, Hoodies y Streetwear en Uruguay",
"description": "RAYO: remeras, hoodies y streetwear en Uruguay. Envios a todo el pais y pago seguro con Mercado Pago.",
"url": "https://www.rayo.uy/",
"publisher": {
"@id": "https://www.rayo.uy/#organization"
}
},
{
"@type": "Text",
"@id": "https://www.rayo.uy/#text",
"language": "es"
}
]
}
```

## Content-Signal

**TXT**

# Content-Signal recommendations

Use these directives to make AI-use preferences explicit for compliant crawlers and AI systems. They are advisory signals, so keep them aligned with robots.txt, terms, and access controls.

## Recommended values

- ai-train=no: AI model training, fine-tuning, and dataset creation.
- search=yes: AI search indexing, snippets, and discovery.
- ai-input=yes: AI answer grounding, retrieval, and generated-response context.

## HTTP response header

```
'''http
Content-Signal: ai-train=no, search=yes, ai-input=yes
Content-Usage: train-ai=n
'''
```

Best for site-wide or route-specific policies because the signal travels with every response, including pages that AI systems fetch directly.

## HTML meta tag alternatives

Add these inside the document '`<head>`' when server headers are not

continued in the full scan report...

## Full report

<https://llmscan.dev/scan/USsk48WARXuWSvU6RSRwh>