

OVERALL SCORE

46 /100

Needs Work

Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include plain-text page access, while AI guidance file and sitemap need attention. Recommended next step: publish an AI guidance file as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Recommended next step

- 1. Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.
- 2. Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.
- 3. Point sitemap index entries to valid XML <urlset> sitemap files.

Signal breakdown

|                                                                                                                                                                                                |      |        |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|--------|
| <p>Crawlability</p> <p>Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.</p> | Warn | 10/20  |
| <p>Robots.txt</p> <p>Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access.</p>                                                              | Warn | 7.5/15 |
| <p>llms.txt</p> <p>Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.</p>                                                  | Fail | 0/15   |
| <p>Sitemap</p> <p>Point sitemap index entries to valid XML &lt;urlset&gt; sitemap files.</p>                                                                                                   | Fail | 0/10   |

|                                                                                                                                                                                        |      |        |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|--------|
| <b>Markdown support</b>                                                                                                                                                                | Pass | 15/15  |
| The homepage returns markdown content when requested with Accept: text/markdown, giving AI systems a cleaner text representation with less navigation chrome to parse.                 |      |        |
| <b>Semantic HTML</b>                                                                                                                                                                   | Warn | 8.6/10 |
| Add missing semantic elements: article.                                                                                                                                                |      |        |
| <b>Structured data</b>                                                                                                                                                                 | Warn | 5/10   |
| Prefer valid JSON-LD and include Organization or WebSite schema.org types in valid JSON-LD for clearer AI interpretation.                                                              |      |        |
| <b>Content signals</b>                                                                                                                                                                 | Fail | 0/5    |
| Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences. |      |        |

## Suggested fixes

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| <b>Fix Structured data</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>HTML</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <pre>&lt;script type="application/ld+json"&gt; {   "@context": "https://schema.org",   "@graph": [     {       "@type": "Organization",       "@id": "https://www.jotform.com/#organization",       "name": "Free Online Form Builder &amp; Form Creator for 2026   Jotform",       "description": "Create forms and surveys easily with Jotform's drag-and-drop form builder. Start collecting registrations, applications, orders, and payments for free.",       "url": "https://www.jotform.com/",       "logo": "https://cdn.jotfor.ms/assets/img/favicons/apple-touch-icon.png",       "sameAs": [         "https://www.youtube.com/user/TheJotform",         "https://www.facebook.com/Jotform",         "https://x.com/jotform",         "https://www.linkedin.com/company/jotform",         "https://www.youtube.com/@jotform",         "https://www.instagram.com/jotform_official/"       ]     },     {       "@type": "WebSite",       "@id": "https://www.jotform.com/#website",       "name": "Free Online Form Builder &amp; Form Creator for 2026   Jotform",       "url": "https://www.jotform.com/"     }   ] }</pre> <p>Continued in the full scan report...</p> |

Fix Content signals

HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes, ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes" />
```

Full report

[https://llmscan.dev/scan/UgP9c6uQhJu\\_8bZAZ1XaL](https://llmscan.dev/scan/UgP9c6uQhJu_8bZAZ1XaL)