

OVERALL SCORE

64 /100

Needs Work

Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include homepage access and sitemap, while plain-text page access and crawler policy need attention. Recommended next step: add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

Recommended next step

1. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
2. Fix robots.txt syntax issues so each rule uses Field: value format, directives appear under a User-agent, and Sitemap entries use absolute URLs.
3. Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Signal breakdown

Crawlability

Pass20/20

The homepage resolves, connects, returns HTTP 200 OK, exposes a canonical URL, and is not blocked by robots.txt.

Robots.txt

Warn7.5/15

Fix robots.txt syntax issues so each rule uses Field: value format, directives appear under a User-agent, and Sitemap entries use absolute URLs.

llms.txt

Warn7.5/15

Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Sitemap	Pass	10/10
The sitemap index is valid and the checked child sitemap contains URL entries.		
Markdown support	Fail	0/15
Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.		
Semantic HTML	Warn	8.6/10
Add missing semantic elements: article.		
Structured data	Warn	5/10
Prefer valid JSON-LD and include Organization or WebSite schema.org types in valid JSON-LD for clearer AI interpretation.		
Content signals	Pass	5/5
Consider adding Content-Signal HTTP header, AI-specific head meta tags, robots noai/noimageai directive so AI systems can consistently discover content usage preferences across robots.txt, HTTP headers, and HTML metadata.		

Suggested fixes

Fix Structured data

HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://boldium.com/#organization",
      "name": "Creative Agency | AI Products, Branding & Marketing | Boldium",
      "description": "Boldium helps leaders own their categories by crafting
AI-powered products, branding, and marketing that are bold and
trustworthy.",
      "url": "https://boldium.com/",
      "logo":
      "https://boldium.com/.netlify/images?url=https%3A%2F%2Fcdn.sanity.io%2Fimage
s%2F62bbaabb6503bc063c6ca1cffd854939ca10db37-864x864
.webp%3Fw%3D1060%26h%3D1060%26auto%3Dformat&w=1060&h=1060&fit=cover&dpl=6a62
42c9d89590000943eaa8"
    },
    {
      "@type": "WebSite",
      "@id": "https://boldium.com/#website",
      "name": "Creative Agency | AI Products, Branding & Marketing | Boldium",
      "description": "Boldium helps leaders own their categories by crafting
AI-powered products, branding, and marketing that are bold and
trustworthy.",
      "url": "https://boldium.com/"
    }
  ]
}
```

Continued in the full scan report...

Full report

<https://www.llmscan.dev/scan/Vcwc1ERaM0BCO-BbSw3gk>