

OVERALL SCORE

55 /100

Needs Work

Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include AI guidance file and sitemap, while plain-text page access and structured data need attention. Recommended next step: add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

Recommended next step

- 1. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
- 2. Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.
- 3. Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.

Signal breakdown

Crawlability Warn 10/20

Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.

Robots.txt Warn 7.5/15

Fix robots.txt syntax issues so each rule uses Field: value format, directives appear under a User-agent, and Sitemap entries use absolute URLs.

llms.txt Pass 15/15

The llms.txt file was found and includes the expected text, length, heading, and URL signals.

Sitemap	Pass	10/10
The sitemap.xml file is valid and contains URL entries.		
Markdown support	Fail	0/15
Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.		
Semantic HTML	Warn	7.1/10
Avoid skipped heading levels so sections progress from h1 to h2 to h3 without gaps. Add missing semantic elements: article.		
Structured data	Fail	0/10
Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.		
Content signals	Pass	5/5
Consider adding Content-Signal HTTP header, AI-specific head meta tags, robots noai/noimageai directive so AI systems can consistently discover content usage preferences across robots.txt, HTTP headers, and HTML metadata.		

Suggested fixes

Fix Structured data

HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://customergpt.ai/#organization",
      "name": "CustomerGPT - Custom AI Customer Support Chatbot Trained on Your Data",
      "description": "Build a custom AI customer support chatbot trained on your website links, FAQs, and PDFs. Deploy a secure, ChatGPT assistant to scale your support.",
      "url": "https://customergpt.ai/",
      "logo": "https://customergpt.ai/images/robot.svg",
      "sameAs": [
        "https://x.com/Customergptai",
        "https://www.instagram.com/customergpt.ai/"
      ]
    },
    {
      "@type": "WebSite",
      "@id": "https://customergpt.ai/#website",
      "name": "CustomerGPT - Custom AI Customer Support Chatbot Trained on Your Data",
      "description": "Build a custom AI customer support chatbot trained on your website links, FAQs, and PDFs. Deploy a secure, ChatGPT assistant to scale your support."
    }
  ]
}
```

Full report

https://llmscan.dev/scan/WgRK2JXJBpIUee_aBHCNW