

OVERALL SCORE

73 /100

AI-Readable

Executive summary

This site is mostly readable by AI tools, with a few improvements still recommended. Key strengths include homepage access and AI guidance file, while plain-text page access and crawler policy need attention. Recommended next step: add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

Recommended next step

- 1. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
- 2. Fix robots.txt syntax issues so each rule uses Field: value format, directives appear under a User-agent, and Sitemap entries use absolute URLs.
- 3. Shorten the meta description to 160 characters or fewer. Avoid skipped heading levels so sections progress from h1 to h2 to h3 without gaps. Add missing semantic elements: main, article, nav.

Signal breakdown

Crawlability Pass 20/20

The homepage resolves, connects, returns HTTP 200 OK, exposes a canonical URL, and is not blocked by robots.txt.

Robots.txt Warn 7.5/15

Fix robots.txt syntax issues so each rule uses Field: value format, directives appear under a User-agent, and Sitemap entries use absolute URLs.

llms.txt	Pass	15/15
The llms.txt file was found and includes the expected text, length, heading, and URL signals.		
Sitemap	Pass	10/10
The sitemap.xml file is valid and contains URL entries.		
Markdown support	Fail	0/15
Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.		
Semantic HTML	Warn	5.7/10
Shorten the meta description to 160 characters or fewer. Avoid skipped heading levels so sections progress from h1 to h2 to h3 without gaps. Add missing semantic elements: main, article, nav.		
Structured data	Pass	10/10
Valid JSON-LD structured data was found with core Organization or WebSite schema.org types.		
Content signals	Pass	5/5
Consider adding Content-Signal HTTP header, AI-specific head meta tags, robots noai/noimageai directive so AI systems can consistently discover content usage preferences across robots.txt, HTTP headers, and HTML metadata.		

Suggested fixes

llms.txt

MARKDOWN

ChatSetter - AI Appointment Setter for Instagram DMs & WhatsApp

> AI that answers, qualifies and books calls in your Instagram DMs, Messenger, WhatsApp and SMS - and shows you every message before it sends. From \$97/mo, no CRM required.

This llms.txt file summarizes the public, canonical resources that AI assistants and crawlers should use to understand this site.

Site Overview

- Canonical URL: <https://chatsetter.ai/>
- Site type: organization
- Recommended summary: AI that answers, qualifies and books calls in your Instagram DMs, Messenger, WhatsApp and SMS - and shows you every message before it sends. From \$97/mo, no CRM required.

Core URLs

- [Homepage](<https://chatsetter.ai/>): Primary public entry point and canonical site overview.
- [How It Works](<https://chatsetter.ai/features>): Important public page discovered from the homepage navigation.
- [DM Automation](<https://chatsetter.ai/dm-automation>): Important public page discovered from the homepage navigation.
- [Magic Queue](<https://chatsetter.ai/magic-queue>): Important public page discovered in the full scan report...

robots.txt additions

TXT

robots.txt additions

Copy these blocks into the existing robots.txt file. Keep current rules unless a note calls out a conflicting Disallow.

AI crawler access

Add explicit Allow rules for AI crawlers so public content permissions are clear.

User-agent: Claude-Web

Allow: /

Crawl-rate guidance

Add Crawl-delay under a User-agent block when the site needs gentler crawler pacing.

User-agent: *

Crawl-delay: 10

schema.json

```
JSON
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://chatsetter.ai/#organization",
      "name": "ChatSetter - AI Appointment Setter for Instagram DMs & WhatsApp",
      "description": "AI that answers, qualifies and books calls in your Instagram DMs, Messenger, WhatsApp and SMS - and shows you every message before it sends. From $97/mo, no CRM required.",
      "url": "https://chatsetter.ai/",
      "logo": "https://chatsetter.ai/favicon.ico"
    },
    {
      "@type": "WebSite",
      "@id": "https://chatsetter.ai/#website",
      "name": "ChatSetter - AI Appointment Setter for Instagram DMs & WhatsApp",
      "description": "AI that answers, qualifies and books calls in your Instagram DMs, Messenger, WhatsApp and SMS - and shows you every message before it sends. From $97/mo, no CRM required.",
      "url": "https://chatsetter.ai/",
      "publisher": {
        "@id": "https://chatsetter.ai/#organization"
      },
      "inLanguage": "en"
    }
  ]
}
Continued in the full scan report...
```

Content-Signal

```
TXT
# Content-Signal recommendations

Use these directives to make AI-use preferences explicit for compliant crawlers and AI systems. They are advisory signals, so keep them aligned with robots.txt, terms, and access controls.

## Recommended values

- ai-train=no: AI model training, fine-tuning, and dataset creation.
- search=yes: AI search indexing, snippets, and discovery.
- ai-input=yes: AI answer grounding, retrieval, and generated-response context.

## HTTP response header

'''http
Content-Signal: ai-train=no, search=yes, ai-input=yes
Content-Usage: train-ai=n
'''

Best for site-wide or route-specific policies because the signal travels with every response, including pages that AI systems fetch directly.

## HTML meta tag alternatives

Add these inside the document '<head>' when server headers are not
Continued in the full scan report...
```

Full report

<https://llmscan.dev/scan/Wrk61YKZJC4hUkztVUjfc>