

OVERALL SCORE

42 /100

Needs Work

Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include crawler policy and sitemap, while AI guidance file and plain-text page access need attention. Recommended next step: publish an AI guidance file as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Recommended next step

- 1. Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.
- 2. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
- 3. Serve a non-empty HTML homepage with a canonical link tag that points to the preferred public URL.

Signal breakdown

Crawlability Warn 10/20

Serve a non-empty HTML homepage with a canonical link tag that points to the preferred public URL.

Robots.txt Pass 15/15

robots.txt allows crawler access and includes Sitemap references.

llms.txt Fail 0/15

Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Sitemap	Pass	10/10
The sitemap.xml file is valid and contains URL entries.		
Markdown support	Fail	0/15
Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.		
Semantic HTML	Warn	7.1/10
Avoid skipped heading levels so sections progress from h1 to h2 to h3 without gaps. Add missing semantic elements: article.		
Structured data	Fail	0/10
Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.		
Content signals	Fail	0/5
Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.		

Suggested fixes

Fix Structured data

HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://www.1lookup.io/#organization",
      "name": "1Lookup - Enterprise Data Verification Platform",
      "description": "Validate phone numbers, emails, and IPs with
enterprise-grade accuracy. Stop paying for bad data. Start free with 1,000
lookups.",
      "url": "https://www.1lookup.io/",
      "logo":
"https://www.1lookup.io/_next/image?url=%2Ficon-white.webp&w=256&q=75",
      "sameAs": [
        "https://linkedin.com/company/1lookup?utm_source=footer&utm_medium=social&utm_campaign=footer",
        "https://x.com/1LookupApp?utm_source=footer&utm_medium=social&utm_campaign=footer",
        "https://www.youtube.com/@1LookupApp?utm_source=footer&utm_medium=social&utm_campaign=footer",
        "https://www.facebook.com/1lookup.io?utm_source=footer&utm_medium=social&utm_campaign=footer"
      ]
    }
  ],
  "Continued in the full scan report..."
}
```

Fix Content signals

HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes,
ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes"
/>
```

Full report

<https://www.llmscan.dev/scan/XvY4eHfb6l9scgzwhoop3>