

# LLM Scan

PUBLIC AI VISIBILITY REPORT

# thunzi.co

Scanned Jun 29, 2026, 11:00 UTC

OVERALL SCORE

# 18 /100

Poor

## Executive summary

This site is difficult for AI tools to read right now. Key strengths include content signals, while homepage access and crawler policy need attention. Recommended next step: remove AI crawler Disallow: / rules or replace them with narrower path-level restrictions for private content only.

## Recommended next step

1. Remove AI crawler Disallow: / rules or replace them with narrower path-level restrictions for private content only.
2. Remove AI crawler Disallow: / rules or add narrower Allow/Disallow rules if AI crawlers should be able to discover public content.
3. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

## Signal breakdown

### Crawlability

Fail 0/20

Remove AI crawler Disallow: / rules or replace them with narrower path-level restrictions for private content only.

### Robots.txt

Fail 0/15

Remove AI crawler Disallow: / rules or add narrower Allow/Disallow rules if AI crawlers should be able to discover public content.

### llms.txt

Warn 7.5/15

Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

## Sitemap

Fail 0/10

Regenerate sitemap.xml with valid XML and a sitemap <urlset> or <sitemapindex> root element.

## Markdown support

Fail 0/15

Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

## Semantic HTML

Warn 5.7/10

Add exactly one h1 element that describes the page topic. Add missing semantic elements: main, article, nav, footer. Add visible body copy after script and style removal so the page has at least 200 words.

## Structured data

Fail 0/10

Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.

## Content signals

Pass 5/5

Consider adding Content-Signal HTTP header, AI-specific head meta tags, robots noai/noimageai directive so AI systems can consistently discover content usage preferences across robots.txt, HTTP headers, and HTML metadata.

## Suggested fixes

### Fix Structured data

#### HTML

```
<script type="application/ld+json">
{
"@context": "https://schema.org",
"@graph": [
{
"@type": "Organization",
"@id": "https://thunzi.co/#organization",
"name": "Thunzi AI | Reputation Intelligence",
"description": "Monitor every mention, analyze sentiment instantly, and turn risk into advantage. Thunzi AI gives you complete control over your brand narrative.",
"url": "https://thunzi.co/",
"logo": "https://thunzi.co/apple-touch-icon.png"
},
{
"@type": "WebSite",
"@id": "https://thunzi.co/#website",
"name": "Thunzi AI | Reputation Intelligence",
"description": "Monitor every mention, analyze sentiment instantly, and turn risk into advantage. Thunzi AI gives you complete control over your brand narrative.",
"url": "https://thunzi.co/",
"publisher": {
"@id": "https://thunzi.co/#organization"
},
"inLanguage": "en"
}
]
}
```

Continued in the full scan report...

## Full report

<https://www.llmscan.dev/scan/YXAt2i6PUDEdPJX51SqQT>