

LLM Scan

PUBLIC AI VISIBILITY REPORT

www.instantecard.com

Scanned Jun 28, 2026, 11:01 UTC

OVERALL SCORE

64 /100

Needs Work

Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include AI guidance file and plain-text page access, while homepage access and crawler policy need attention. Recommended next step: remove AI crawler Disallow: / rules or replace them with narrower path-level restrictions for private content only.

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1. Remove AI crawler Disallow: / rules or replace them with narrower path-level restrictions for private content only.
2. Remove AI crawler Disallow: / rules or add narrower Allow/Disallow rules if AI crawlers should be able to discover public content.
3. Add missing semantic elements: article, nav.

Signal breakdown

Crawlability

Fail 0/20

Remove AI crawler Disallow: / rules or replace them with narrower path-level restrictions for private content only.

Robots.txt

Fail 0/15

Remove AI crawler Disallow: / rules or add narrower Allow/Disallow rules if AI crawlers should be able to discover public content.

llms.txt

Pass 15/15

The llms.txt file was found and includes the expected text, length, heading, and URL signals.

Sitemap

Pass 10/10

The sitemap.xml file is valid and contains URL entries.

Markdown support

Pass 15/15

The homepage returns markdown content when requested with Accept: text/markdown, giving AI systems a cleaner text representation with less navigation chrome to parse.

Semantic HTML

Warn 8.6/10

Add missing semantic elements: article, nav.

Structured data

Pass 10/10

Valid JSON-LD structured data was found with core Organization or WebSite schema.org types.

Content signals

Pass 5/5

Consider adding Content-Signal HTTP header, AI-specific head meta tags, robots noai/noimageai directive so AI systems can consistently discover content usage preferences across robots.txt, HTTP headers, and HTML metadata.

Suggested fixes

llms.txt

MARKDOWN

```
# Free eCard Maker - Birthday, Love & More
```

```
> Create and send beautiful eCards for free - birthdays, love, thank you, graduation, Christmas & more. Stunning themes, instant sharing. No signup required!
```

```
This llms.txt file summarizes the public, canonical resources that AI assistants and crawlers should use to understand this site.
```

```
## Site Overview
```

- Canonical URL: <https://www.instantecard.com/>
- Site type: web application
- Recommended summary: Create and send beautiful eCards for free - birthdays, love, thank you, graduation, Christmas & more. Stunning themes, instant sharing. No signup required!

```
## Core URLs
```

- [Homepage](<https://www.instantecard.com/>): Primary public entry point and canonical site overview.
 - [Pricing](<https://www.instantecard.com/pricing>): Pricing, plans, and packaging information.
 - [create your card](<https://www.instantecard.com/create>): Important public page discovered from the homepage navigation.
 - [birthday](<https://www.instantecard.com/birthday-ecards>): Important public
- Continued in the full scan report...

robots.txt additions

TXT

```
# robots.txt additions
# Copy these blocks into the existing robots.txt file. Keep current rules
unless a note calls out a conflicting Disallow.

# AI crawler access
# Add explicit Allow rules for blocked AI crawlers; remove or narrow
conflicting Disallow rules if your crawler target requires precedence.
User-agent: GPTBot
Allow: /

User-agent: ChatGPT-User
Allow: /

User-agent: ClaudeBot
Allow: /

User-agent: Claude-Web
Allow: /

User-agent: PerplexityBot
Allow: /

User-agent: Google-Extended
Allow: /

# Crawl-rate guidance
Continued in the full scan report...
```

schema.json

JSON

```
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://www.instantecard.com/#organization",
      "name": "Free eCard Maker - Birthday, Love & More",
      "description": "Create and send beautiful eCards for free - birthdays, love,
thank you, graduation, Christmas & more. Stunning themes, instant sharing.
No signup required!",
      "url": "https://www.instantecard.com/",
      "logo": "https://www.instantecard.com/apple-touch-icon.png",
      "sameAs": [
        "https://x.com/utkaxxh"
      ]
    },
    {
      "@type": "WebSite",
      "@id": "https://www.instantecard.com/#website",
      "name": "Free eCard Maker - Birthday, Love & More",
      "description": "Create and send beautiful eCards for free - birthdays, love,
thank you, graduation, Christmas & more. Stunning themes, instant sharing.
No signup required!",
      "url": "https://www.instantecard.com/",
      "publisher": {
        "@id": "https://www.instantecard.com/#organization"
      }
    }
  ]
}
Continued in the full scan report...
```

Content-Signal

TXT

Content-Signal recommendations

Use these directives to make AI-use preferences explicit for compliant crawlers and AI systems. They are advisory signals, so keep them aligned with robots.txt, terms, and access controls.

Recommended values

- ai-train=no: AI model training, fine-tuning, and dataset creation.
- search=yes: AI search indexing, snippets, and discovery.
- ai-input=yes: AI answer grounding, retrieval, and generated-response context.

HTTP response header

```
``http
Content-Signal: ai-train=no, search=yes, ai-input=yes
Content-Usage: train-ai=n
````
```

Best for site-wide or route-specific policies because the signal travels with every response, including pages that AI systems fetch directly.

## HTML meta tag alternatives

Add these inside the document '<head>' when server headers are not  
Continued in the full scan report...

## Full report

[https://www.llmscan.dev/scan/\\_XUv6O\\_9w\\_iljz6ljdPe1](https://www.llmscan.dev/scan/_XUv6O_9w_iljz6ljdPe1)