

OVERALL SCORE

66 /100

Needs Work

Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include homepage access and crawler policy, while AI guidance file and structured data need attention. Recommended next step: publish an AI guidance file as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Recommended next step

- Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.
- Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.
- Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.

Signal breakdown

Crawlability The homepage resolves, connects, returns HTTP 200 OK, exposes a canonical URL, and is not blocked by robots.txt.	Pass	20/20
Robots.txt robots.txt allows crawler access and includes Sitemap references.	Pass	15/15
llms.txt Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.	Fail	0/15

Sitemap	Pass	10/10
The sitemap.xml file is valid and contains URL entries.		
Markdown support	Pass	15/15
The homepage returns markdown content when requested with Accept: text/markdown, giving AI systems a cleaner text representation with less navigation chrome to parse.		
Semantic HTML	Warn	5.7/10
Shorten the title tag to 70 characters or fewer. Add missing semantic elements: article, nav, footer. Add visible body copy after script and style removal so the page has at least 200 words.		
Structured data	Fail	0/10
Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.		
Content signals	Fail	0/5
Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.		

Suggested fixes

Fix Structured data

HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://indieup.me/#organization",
      "name": "Andrei Ilnitskii | Tools and lessons to help you grow as a solo iOS developer",
      "description": "Build, launch, and grow your iOS business with practical tools and lessons from real indie experience. Everything I share comes from what actually worked.",
      "url": "https://indieup.me/",
      "logo":
        "https://framerusercontent.com/images/dLY6rlw5cByUUc2orGIUrGQs4.png",
      "sameAs": [
        "https://x.com/indieupme",
        "https://www.linkedin.com/in/andreilnitskii"
      ],
    },
    {
      "@type": "WebSite",
      "@id": "https://indieup.me/#website",
      "name": "Andrei Ilnitskii | Tools and lessons to help you grow as a solo iOS developer",
      "description": "Build, launch, and grow your iOS business with practical
Continued in the full scan report...
```

Fix Content signals

HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes,
ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes"
/>
```

Full report

<https://www.llmscan.dev/scan/b0ef3Yk3WT5TC8epJ3NjB>