

OVERALL SCORE

28 /100 Poor

Executive summary

This site is difficult for AI tools to read right now. Key strengths include page structure, while AI guidance file and plain-text page access need attention. Recommended next step: publish an AI guidance file as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Recommended next step

- 1. Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.
- 2. Make the homepage respond successfully to requests with Accept: text/markdown, either by serving markdown directly or by adding a markdown variant URL with correct content negotiation.
- 3. Serve a non-empty HTML homepage with a canonical link tag that points to the preferred public URL.

Signal breakdown

Crawlability Warn 10/20

Serve a non-empty HTML homepage with a canonical link tag that points to the preferred public URL.

Robots.txt Warn 7.5/15

Add a User-agent: \* section with Allow or Disallow directives and include Sitemap references for crawler discovery.

llms.txt Fail 0/15

Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

|                                                                                                                                                                                          |      |       |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|-------|
| <b>Sitemap</b>                                                                                                                                                                           | Fail | 0/10  |
| Publish a valid XML sitemap at /sitemap.xml and reference it from robots.txt so crawlers and AI systems can discover important URLs.                                                     |      |       |
| <b>Markdown support</b>                                                                                                                                                                  | Fail | 0/15  |
| Make the homepage respond successfully to requests with Accept: text/markdown, either by serving markdown directly or by adding a markdown variant URL with correct content negotiation. |      |       |
| <b>Semantic HTML</b>                                                                                                                                                                     | Pass | 10/10 |
| The homepage has a valid title, meta description, heading structure, semantic landmarks, substantial body copy, and descriptive anchor text.                                             |      |       |
| <b>Structured data</b>                                                                                                                                                                   | Fail | 0/10  |
| Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.                                                             |      |       |
| <b>Content signals</b>                                                                                                                                                                   | Fail | 0/5   |
| Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.   |      |       |

# Suggested fixes

## Fix Structured data

HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://kilostudio.app/#organization",
      "name": "Kilo - claim a niche. Hit 1,000.",
      "description": "You sell one small thing to one buyer in one city. Every day Kilo tells you who to ask - to 1,000 and beyond.",
      "url": "https://kilostudio.app/",
      "logo": "https://kilostudio.app/brand/stripe-icon.png"
    },
    {
      "@type": "WebSite",
      "@id": "https://kilostudio.app/#website",
      "name": "Kilo - claim a niche. Hit 1,000.",
      "description": "You sell one small thing to one buyer in one city. Every day Kilo tells you who to ask - to 1,000 and beyond.",
      "url": "https://kilostudio.app/",
      "publisher": {
        "@id": "https://kilostudio.app/#organization"
      },
      "inLanguage": "en"
    }
  ]
}
```

Continued in the full scan report...

## Fix Content signals

HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes, ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes" />
```

# Full report

<https://llmscan.dev/scan/b1yioSL8fqLjXqHINEAqZ>