

LLM Scan

PUBLIC AI VISIBILITY REPORT

www.nijclinics.com

Scanned Jul 6, 2026, 13:49 UTC

OVERALL SCORE

36 /100

Poor

Executive summary

This site is difficult for AI tools to read right now. Key strengths include sitemap, while AI guidance file and plain-text page access need attention. Recommended next step: publish an AI guidance file as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Recommended next step

1. Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.
2. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
3. Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.

Signal breakdown

Crawlability

Warn 10/20

Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.

Robots.txt

Warn 7.5/15

Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access.

llms.txt

Fail 0/15

Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Sitemap

Pass 10/10

The sitemap.xml file is valid and contains URL entries.

Markdown support

Fail 0/15

Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

Semantic HTML

Warn 8.6/10

Avoid skipped heading levels so sections progress from h1 to h2 to h3 without gaps.

Structured data

Fail 0/10

Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.

Content signals

Fail 0/5

Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.

Suggested fixes

Fix Structured data

HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://www.nijclinics.com/nl/#organization",
      "name": "Nij Clinics | Zorg voor jouw Kinderwens | Fertiliteitskliniek",
      "description": "Zorg voor jouw kinderwens bij Nij Clinics. Bezoek onze fertiliteitskliniek en ontdek de mogelijkheden om jouw droom waar te maken.",
      "url": "https://www.nijclinics.com/nl/",
      "logo": "https://www.nijclinics.com/static/img/logo.svg",
      "sameAs": [
        "https://www.facebook.com/nijclinics/",
        "https://www.instagram.com/nijclinics/",
        "https://www.linkedin.com/company/nij-clinics/",
        "https://www.youtube.com/@Nij-Clinics",
        "https://www.tiktok.com/@nijclinics?lang=nl-NL"
      ]
    },
    {
      "@type": "WebSite",
      "@id": "https://www.nijclinics.com/nl/#website",
      "name": "Nij Clinics | Zorg voor jouw Kinderwens | Fertiliteitskliniek",
      "description": "Zorg voor jouw kinderwens bij Nij Clinics. Bezoek onze
Continued in the full scan report...
```

Fix Content signals

HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes,
ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes"
/>
```

Full report

<https://www.llmscan.dev/scan/d3-AUAoanrCgygIW7lc-z>