

OVERALL SCORE

50 /100

Needs Work

Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include crawler policy and AI guidance file, while plain-text page access and page structure need attention. Recommended next step: add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

Recommended next step

1. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
2. Serve a non-empty HTML homepage with a canonical link tag that points to the preferred public URL.
3. Expand the title tag to at least 10 characters. Shorten the meta description to 160 characters or fewer. Avoid skipped heading levels so sections progress from h1 to h2 to h3 without gaps. Add missing semantic elements: article.

Signal breakdown

Crawlability Serve a non-empty HTML homepage with a canonical link tag that points to the preferred public URL.	Warn 10/20
Robots.txt robots.txt allows crawler access and includes Sitemap references.	Pass 15/15
llms.txt The llms.txt file was found and includes the expected text, length, heading, and URL signals.	Pass 15/15

Sitemap	Pass	10/10
The sitemap index is valid and the checked child sitemap contains URL entries.		
Markdown support	Fail	0/15
Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.		
Semantic HTML	Fail	0/10
Expand the title tag to at least 10 characters. Shorten the meta description to 160 characters or fewer. Avoid skipped heading levels so sections progress from h1 to h2 to h3 without gaps. Add missing semantic elements: article.		
Structured data	Fail	0/10
Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.		
Content signals	Fail	0/5
Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.		

Suggested fixes

Fix Structured data

HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://zania.com/#organization",
      "name": "Zania",
      "description": "The all-in-one platform where an AI team builds, sells, and runs your creator business. Courses, communities, newsletters, and checkouts with 0% transaction fees.",
      "url": "https://zania.com/",
      "logo":
        "https://zania.com/apple-icon.png?apple-icon.213mkk5fb00uc.png?dpl=dpl_5wwH3a7sARcnpt1MEwnqKiMrn9jS"
    },
    {
      "@type": "WebSite",
      "@id": "https://zania.com/#website",
      "name": "Zania",
      "description": "The all-in-one platform where an AI team builds, sells, and runs your creator business. Courses, communities, newsletters, and checkouts with 0% transaction fees.",
      "url": "https://zania.com/",
      "publisher": {
        "@id": "https://zania.com/#organization"
      }
    }
  ]
}
```

Fix Content signals

HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes, ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes" />
```

Full report

<https://llmscan.dev/scan/dlYZuPK0iA5oahgLdZ8zm>