

OVERALL SCORE

60 /100

Needs Work

Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include homepage access and crawler policy, while plain-text page access and structured data need attention. Recommended next step: add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

Recommended next step

1. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
2. Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.
3. Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Signal breakdown

Crawlability The homepage resolves, connects, returns HTTP 200 OK, exposes a canonical URL, and is not blocked by robots.txt.	Pass	20/20
Robots.txt Add Sitemap directives to robots.txt so crawlers can find canonical sitemap files.	Pass	15/15
llms.txt Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.	Warn	7.5/15

Sitemap	Pass	10/10
The sitemap.xml file is valid and contains URL entries.		
Markdown support	Fail	0/15
Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.		
Semantic HTML	Warn	7.1/10
Shorten the title tag to 70 characters or fewer. Avoid skipped heading levels so sections progress from h1 to h2 to h3 without gaps.		
Structured data	Fail	0/10
Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.		
Content signals	Fail	0/5
Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.		

Suggested fixes

Fix Structured data

HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://mallary.ai/#organization",
      "name": "Mallary.ai: The Best Social Media Posting API for Developers & AI Agents",
      "description": "Social media APIs for developers and AI agents with MCP and CLI. Post, schedule, and respond automatically on all platforms.",
      "url": "https://mallary.ai/",
      "logo": "https://mallary.ai/assets/fav/apple-touch-icon.png",
      "sameAs": [
        "https://x.com/MallaryAI",
        "https://www.facebook.com/profile.php?id=61585923815927",
        "https://www.linkedin.com/company/mallary/",
        "https://www.youtube.com/@MallaryAI",
        "https://www.instagram.com/mallaryai/",
        "https://www.tiktok.com/@MallaryAI",
        "https://github.com/mallarylabs"
      ]
    },
    {
      "@type": "WebSite",
      "@id": "https://mallary.ai/#website",
      "Continued in the full scan report..."
    }
  ]
}
```

Fix Content signals

HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes, ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes" />
```

Full report

<https://llmscan.dev/scan/e0lT502LZpDshcCgoODor>