

# forma-checkout.myshopify.com

Scanned Sep 4, 2026, 11:01 UTC

OVERALL SCORE

43 /100

Needs Work

## Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include AI guidance file and sitemap, while plain-text page access and page structure need attention. Recommended next step: add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

## Recommended next step

- 1. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
- 2. Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.
- 3. Add a meta description between 50 and 160 characters. Use exactly one h1 element and move secondary section titles to h2-h6. Add missing semantic elements: article, footer. Add visible body copy after script and style removal so the page has at least 200 words.

## Signal breakdown

### Crawlability

Warn 10/20

Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.

### Robots.txt

Warn 7.5/15

Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access.

|                                                                                                                                                                                                                                               |      |       |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|-------|
| <b>llms.txt</b>                                                                                                                                                                                                                               | Pass | 15/15 |
| The llms.txt file was found and includes the expected text, length, heading, and URL signals.                                                                                                                                                 |      |       |
| <b>Sitemap</b>                                                                                                                                                                                                                                | Pass | 10/10 |
| The sitemap index is valid and the checked child sitemap contains URL entries.                                                                                                                                                                |      |       |
| <b>Markdown support</b>                                                                                                                                                                                                                       | Fail | 0/15  |
| Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.                                                 |      |       |
| <b>Semantic HTML</b>                                                                                                                                                                                                                          | Fail | 0/10  |
| Add a meta description between 50 and 160 characters. Use exactly one h1 element and move secondary section titles to h2-h6. Add missing semantic elements: article, footer. Add visible body copy after script and style removal so the page |      |       |
| <b>Structured data</b>                                                                                                                                                                                                                        | Fail | 0/10  |
| Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.                                                                                                                  |      |       |
| <b>Content signals</b>                                                                                                                                                                                                                        | Fail | 0/5   |
| Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.                                                        |      |       |

# Suggested fixes

## Fix Structured data

HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://forma-checkout.myshopify.com/#organization",
      "name": "FORMA has moved",
      "description": "Website for FORMA has moved.",
      "url": "https://forma-checkout.myshopify.com/"
    },
    {
      "@type": "WebSite",
      "@id": "https://forma-checkout.myshopify.com/#website",
      "name": "FORMA has moved",
      "description": "Website for FORMA has moved.",
      "url": "https://forma-checkout.myshopify.com/",
      "publisher": {
        "@id": "https://forma-checkout.myshopify.com/#organization"
      },
      "inLanguage": "en"
    }
  ]
}
</script>
```

## Fix Content signals

HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes,
ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes"
/>
```

# Full report

<https://llmscan.dev/scan/eBmXGRHdz3SXRJGMtEG1m>