

# LLM Scan

PUBLIC AI VISIBILITY REPORT

# tarkle.com

Scanned Jun 30, 2026, 11:01 UTC

OVERALL SCORE

# 56 /100

Needs Work

## Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include AI guidance file and sitemap, while plain-text page access and content signals need attention. Recommended next step: add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

## Recommended next step

1. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
2. Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.
3. Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access.

## Signal breakdown

### Crawlability

Warn 10/20

Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.

### Robots.txt

Warn 7.5/15

Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access.

### llms.txt

Pass 15/15

The llms.txt file was found and includes the expected text, length, heading, and URL signals.

## Sitemap

Pass 10/10

The sitemap.xml file is valid and contains URL entries.

## Markdown support

Fail 0/15

Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

## Semantic HTML

Warn 8.6/10

Add missing semantic elements: article.

## Structured data

Warn 5/10

Prefer valid JSON-LD and include Organization or WebSite schema.org types in valid JSON-LD for clearer AI interpretation.

## Content signals

Fail 0/5

Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.

## Suggested fixes

### Fix Structured data

#### HTML

```
<script type="application/ld+json">
{
"@context": "https://schema.org",
"@graph": [
{
"@type": "Organization",
"@id": "https://tarkle.com/portal#organization",
"name": "Tarkle Portal | Client Portal for Productized Agencies | Tarkle",
"description": "Tarkle Portal is the client portal for productized agencies. Onboard clients, manage requests, and deliver work at scale in one branded place.",
"url": "https://tarkle.com/portal",
"logo": "https://tarkle.com/favicon.png",
"sameAs": [
"https://x.com/tarkleHQ",
"https://www.linkedin.com/company/tarkle"
]
},
{
"@type": "WebSite",
"@id": "https://tarkle.com/portal#website",
"name": "Tarkle Portal | Client Portal for Productized Agencies | Tarkle",
"description": "Tarkle Portal is the client portal for productized agencies. Onboard clients, manage requests, and deliver work at scale in one branded place.",
"url": "https://tarkle.com/portal".
Continued in the full scan report..
}
```

### Fix Content signals

#### HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes, ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes" />
```

## Full report

<https://www.llmscan.dev/scan/eCTdZGH1LrLq-wr9WDpTP>