

OVERALL SCORE

36 /100

Poor

Executive summary

This site is difficult for AI tools to read right now. Key strengths include sitemap, while AI guidance file and plain-text page access need attention. Recommended next step: publish an AI guidance file as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Recommended next step

1. Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.
2. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
3. Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.

Signal breakdown

Crawlability Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.	Warn 10/20
Robots.txt Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access.	Warn 7.5/15
llms.txt Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.	Fail 0/15

Sitemap	Pass	10/10
The sitemap.xml file is valid and contains URL entries.		
Markdown support	Fail	0/15
Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.		
Semantic HTML	Warn	8.6/10
Add missing semantic elements: main, article.		
Structured data	Fail	0/10
Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.		
Content signals	Fail	0/5
Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.		

Suggested fixes

Fix Structured data

HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://adshelf.lol/#organization",
      "name": "AdShelf, sell the ad space on your website",
      "description": "Sell your website's traffic. List your ad space with real prices and traffic on a public board where buyers with budgets browse and inquire directly.",
      "url": "https://adshelf.lol/",
      "logo": "data:image/svg+xml,%3Csvg xmlns=%27http://www.w3.org/2000/svg%27 viewBox=%270 0 100 100%27%3E%3Crect width=%27100%27 height=%27100%27 rx=%2720%27 fill=%27%232b5cff%27/%3E%3Crect x=%2716%27 y=%2722%27 width=%2768%27 height=%2740%27 rx=%274%27 fill=%27white%27/%3E%3Crect x=%2760%27 y=%2722%27 width=%2724%27 height=%2717%27 rx=%274%27 fill=%27%23ff4e26%27/%3E%3Crect x=%2728%27 y=%2766%27 width=%2710%27 height=%2716%27 fill=%27white%27/%3E%3Crect x=%2762%27 y=%2766%27 width=%2710%27 height=%2716%27 fill=%27white%27/%3E%3C/svg%3E"
    },
    {
      "@type": "WebSite",
      "@id": "https://adshelf.lol/#website",
      "name": "AdShelf, sell the ad space on your website",
      "description": "Sell your website's traffic. List your ad space with real prices and traffic on a public board where buyers with budgets browse and inquire directly. Continued in the full scan report..."
    }
  ]
}
```

Fix Content signals

HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes, ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes" />
```

Full report

<https://llmscan.dev/scan/el0kvpN2XI7zyQYJhYIfP>