

OVERALL SCORE

25 /100 Poor

Executive summary

This site is difficult for AI tools to read right now. The main areas needing attention are plain-text page access and sitemap. Recommended next step: make the homepage respond successfully to requests with Accept: text/markdown, either by serving markdown directly or by adding a markdown variant URL with correct content negotiation.

Recommended next step

- 1. Make the homepage respond successfully to requests with Accept: text/markdown, either by serving markdown directly or by adding a markdown variant URL with correct content negotiation.
- 2. Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.
- 3. Publish a valid XML sitemap at /sitemap.xml and reference it from robots.txt so crawlers and AI systems can discover important URLs.

Signal breakdown

Crawlability Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.	Warn 10/20
Robots.txt Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access.	Warn 7.5/15
llms.txt Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.	Warn 7.5/15

Sitemap	Fail	0/10
Publish a valid XML sitemap at /sitemap.xml and reference it from robots.txt so crawlers and AI systems can discover important URLs.		
Markdown support	Fail	0/15
Make the homepage respond successfully to requests with Accept: text/markdown, either by serving markdown directly or by adding a markdown variant URL with correct content negotiation.		
Semantic HTML	Fail	0/10
Expand the title tag to at least 10 characters. Add a meta description between 50 and 160 characters. Add exactly one h1 element that describes the page topic. Add missing semantic elements: main, article, nav, footer. Add visible body copy after		
Structured data	Fail	0/10
Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.		
Content signals	Fail	0/5
Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.		

Suggested fixes

Fix Structured data

HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://ghost-app.myshopify.com/password#organization",
      "name": "Ghost app",
      "description": "Website for Ghost app.",
      "url": "https://ghost-app.myshopify.com/password"
    },
    {
      "@type": "WebSite",
      "@id": "https://ghost-app.myshopify.com/password#website",
      "name": "Ghost app",
      "description": "Website for Ghost app.",
      "url": "https://ghost-app.myshopify.com/password",
      "publisher": {
        "@id": "https://ghost-app.myshopify.com/password#organization"
      },
      "inLanguage": "en"
    }
  ]
}
</script>
```

Fix Content signals

HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes,
ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes"
/>
```

Full report

<https://llmscan.dev/scan/fEWdPXZdZWDbqGhq3cw8V>