

OVERALL SCORE

54 /100

Needs Work

Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include homepage access and crawler policy, while AI guidance file and plain-text page access need attention. Recommended next step: publish an AI guidance file as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Recommended next step

- Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.
- Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
- Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.

Signal breakdown

Crawlability The homepage resolves, connects, returns HTTP 200 OK, exposes a canonical URL, and is not blocked by robots.txt.	Pass	20/20
Robots.txt Add Sitemap directives to robots.txt so crawlers can find canonical sitemap files.	Pass	15/15
llms.txt Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.	Fail	0/15

Sitemap	Pass	10/10
The sitemap index is valid and the checked child sitemap contains URL entries.		
Markdown support	Fail	0/15
Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.		
Semantic HTML	Warn	8.6/10
Add missing semantic elements: article, nav, footer.		
Structured data	Fail	0/10
Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.		
Content signals	Fail	0/5
Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.		

Suggested fixes

Fix Structured data

HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://marclou.com/#organization",
      "name": "Marc Lou | Indie Page",
      "description": "I was fired everywhere, so I hired myself. 42,851 entrepreneurs read Just Ship It: I share how to find startup ideas, launch fast, and get profitable ",
      "url": "https://marclou.com/",
      "logo": "https://marclou.com/_next/static/media/logo.da7805e6.png",
      "sameAs": [
        "https://twitter.com/marclou",
        "https://www.youtube.com/channel/UC12J02IPLEViR-o6SLXKx1A",
        "https://www.linkedin.com/in/marclouvion",
        "https://www.instagram.com/marclouvion/"
      ]
    },
    {
      "@type": "WebSite",
      "@id": "https://marclou.com/#website",
      "name": "Marc Lou | Indie Page",
      "description": "I was fired everywhere, so I hired myself. 42,851 entrepreneurs read Just Ship It: I share how to find startup ideas, launch fast, and get profitable "
    }
  ]
}
```

Fix Content signals

HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes, ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes" />
```

Full report

<https://www.llmscan.dev/scan/fJvVKpOuPNQ9BRpe28UwS>