

# LLM Scan

PUBLIC AI VISIBILITY REPORT

# www.traccoai.com

Scanned Jun 25, 2026, 11:01 UTC

OVERALL SCORE

# 36 /100

Poor

## Executive summary

This site is difficult for AI tools to read right now. Key strengths include sitemap, while AI guidance file and plain-text page access need attention. Recommended next step: publish an AI guidance file as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

## Recommended next step

1. Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.
2. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
3. Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.

## Signal breakdown

### Crawlability

Warn 10/20

Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.

### Robots.txt

Warn 7.5/15

Fix robots.txt syntax issues so each rule uses Field: value format, directives appear under a User-agent, and Sitemap entries use absolute URLs.

### llms.txt

Fail 0/15

Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

## Sitemap

Pass 10/10

The sitemap.xml file is valid and contains URL entries.

## Markdown support

Fail 0/15

Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

## Semantic HTML

Warn 8.6/10

Add missing semantic elements: main, article.

## Structured data

Fail 0/10

Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.

## Content signals

Fail 0/5

Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.

## Suggested fixes

### Fix Structured data

#### HTML

```
<script type="application/ld+json">
{
"@context": "https://schema.org",
"@graph": [
{
"@type": "Organization",
"@id": "https://www.traccoai.com/#organization",
"name": "TraccoAI - Track Your Brand Across Every AI",
"description": "When someone asks ChatGPT, Perplexity, Claude, or Gemini for
the best tool in your category - TraccoAI tells you if your brand shows up,
where, and how often.",
"url": "https://www.traccoai.com/",
"logo":
"https://www.traccoai.com/apple-icon.png?apple-icon.06culkum7ms_t.png",
"sameAs": [
"https://x.com/"
]
},
{
"@type": "WebSite",
"@id": "https://www.traccoai.com/#website",
"name": "TraccoAI - Track Your Brand Across Every AI",
"description": "When someone asks ChatGPT, Perplexity, Claude, or Gemini for
the best tool in your category - TraccoAI tells you if your brand shows up,
where, and how often.",
"url": "https://www.traccoai.com/"
}
]
}

```

Continued in the full scan report.

### Fix Content signals

#### HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes,
ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes"
/>

```

## Full report

<https://www.llmscan.dev/scan/g01MmjDtpV0jlPRrMtRbO>