

OVERALL SCORE

30 /100 Poor

Executive summary

This site is difficult for AI tools to read right now. Key strengths include sitemap and page structure, while homepage access and crawler policy need attention. Recommended next step: remove AI crawler Disallow: / rules or replace them with narrower path-level restrictions for private content only.

Recommended next step

- 1. Remove AI crawler Disallow: / rules or replace them with narrower path-level restrictions for private content only.
- 2. Remove AI crawler Disallow: / rules or add narrower Allow/Disallow rules if AI crawlers should be able to discover public content.
- 3. Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Signal breakdown

Crawlability Fail 0/20

Remove AI crawler Disallow: / rules or replace them with narrower path-level restrictions for private content only.

Robots.txt Fail 0/15

Remove AI crawler Disallow: / rules or add narrower Allow/Disallow rules if AI crawlers should be able to discover public content.

llms.txt Fail 0/15

Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Sitemap	Pass	10/10
The sitemap.xml file is valid and contains URL entries.		
Markdown support	Fail	0/15
Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.		
Semantic HTML	Pass	10/10
The homepage has a valid title, meta description, heading structure, semantic landmarks, substantial body copy, and descriptive anchor text.		
Structured data	Warn	5/10
Prefer valid JSON-LD and include Organization or WebSite schema.org types in valid JSON-LD for clearer AI interpretation.		
Content signals	Pass	5/5
Consider adding Content-Signal HTTP header, AI-specific head meta tags, robots noai/noimageai directive so AI systems can consistently discover content usage preferences across robots.txt, HTTP headers, and HTML metadata.		

Suggested fixes

Fix Structured data

HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://www.estimou.com/#organization",
      "name": "Estimou - Propostas Comerciais que Convertem no 1o Clique | Estimou",
      "description": "Crie orcamentos comerciais interativos, saiba o momento exato em que seu cliente visualiza e receba a aprovacao formal em 1 clique.",
      "url": "https://www.estimou.com/",
      "logo": "https://www.estimou.com/brand/apple-touch-icon.png"
    },
    {
      "@type": "WebSite",
      "@id": "https://www.estimou.com/#website",
      "name": "Estimou - Propostas Comerciais que Convertem no 1o Clique | Estimou",
      "description": "Crie orcamentos comerciais interativos, saiba o momento exato em que seu cliente visualiza e receba a aprovacao formal em 1 clique.",
      "url": "https://www.estimou.com/",
      "publisher": {
        "@id": "https://www.estimou.com/#organization"
      }
    }
  ]
}
```

Continued in the full scan report...

Full report

https://llmscan.dev/scan/gmDHTor5hc_3fkqQpxMwW