

OVERALL SCORE

63 /100

Needs Work

Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include homepage access and AI guidance file, while plain-text page access and structured data need attention. Recommended next step: add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

Recommended next step

- 1. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
- 2. Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.
- 3. Fix robots.txt syntax issues so each rule uses Field: value format, directives appear under a User-agent, and Sitemap entries use absolute URLs.

Signal breakdown

Crawlability Pass 20/20

The homepage resolves, connects, returns HTTP 200 OK, exposes a canonical URL, and is not blocked by robots.txt.

Robots.txt Warn 7.5/15

Fix robots.txt syntax issues so each rule uses Field: value format, directives appear under a User-agent, and Sitemap entries use absolute URLs.

llms.txt Pass 15/15

The llms.txt file was found and includes the expected text, length, heading, and URL signals.

Sitemap	Pass	10/10
The sitemap index is valid and the checked child sitemap contains URL entries.		
Markdown support	Fail	0/15
Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.		
Semantic HTML	Warn	5.7/10
Shorten the meta description to 160 characters or fewer. Avoid skipped heading levels so sections progress from h1 to h2 to h3 without gaps. Add missing semantic elements: article.		
Structured data	Fail	0/10
Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.		
Content signals	Pass	5/5
Consider adding Content-Signal HTTP header, AI-specific head meta tags, robots noai/noimageai directive so AI systems can consistently discover content usage preferences across robots.txt, HTTP headers, and HTML metadata.		

Suggested fixes

Fix Structured data

HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://getairefs.com/#organization",
      "name": "Airefs: Be the recommended brand in ChatGPT & Google",
      "description": "Airefs monitors your visibility in AI answers then creates the articles, answers and earned mentions that influence them. Get daily leads from AI search, Google and Reddit.",
      "url": "https://getairefs.com/",
      "logo": "https://getairefs.com/favicon.ico"
    },
    {
      "@type": "WebSite",
      "@id": "https://getairefs.com/#website",
      "name": "Airefs: Be the recommended brand in ChatGPT & Google",
      "description": "Airefs monitors your visibility in AI answers then creates the articles, answers and earned mentions that influence them. Get daily leads from AI search, Google and Reddit.",
      "url": "https://getairefs.com/",
      "publisher": {
        "@id": "https://getairefs.com/#organization"
      },
      "inLanguage": "en"
    }
  ]
}
```

Continued in the full scan report...

Full report

https://www.llmscan.dev/scan/h8d38tJzKUcn_-dJUp_Nj