

OVERALL SCORE

75 /100

AI-Readable

Executive summary

This site is mostly readable by AI tools, with a few improvements still recommended. Key strengths include homepage access and AI guidance file, while plain-text page access and crawler policy need attention. Recommended next step: add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

Recommended next step

1. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
2. Fix robots.txt syntax issues so each rule uses Field: value format, directives appear under a User-agent, and Sitemap entries use absolute URLs.
3. Avoid skipped heading levels so sections progress from h1 to h2 to h3 without gaps. Add missing semantic elements: main, article.

Signal breakdown

Crawlability The homepage resolves, connects, returns HTTP 200 OK, exposes a canonical URL, and is not blocked by robots.txt.	Pass	20/20
Robots.txt Fix robots.txt syntax issues so each rule uses Field: value format, directives appear under a User-agent, and Sitemap entries use absolute URLs.	Warn	7.5/15
llms.txt The llms.txt file was found and includes the expected text, length, heading, and URL signals.	Pass	15/15

Sitemap	Pass	10/10
The sitemap index is valid and the checked child sitemap contains URL entries.		
Markdown support	Fail	0/15
Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.		
Semantic HTML	Warn	7.1/10
Avoid skipped heading levels so sections progress from h1 to h2 to h3 without gaps. Add missing semantic elements: main, article.		
Structured data	Pass	10/10
Valid JSON-LD structured data was found with core Organization or WebSite schema.org types.		
Content signals	Pass	5/5
Consider adding Content-Signal HTTP header, AI-specific head meta tags, robots noai/noimageai directive so AI systems can consistently discover content usage preferences across robots.txt, HTTP headers, and HTML metadata.		

Suggested fixes

llms.txt

MARKDOWN

AI Lead Gen Tool for Reddit, HN, Bluesky & X | ReplyGain

> Find buyers asking for tools like yours on Reddit, Hacker News, Bluesky & X. AI scores posts by purchase intent and writes your reply in seconds. Start free.

This llms.txt file summarizes the public, canonical resources that AI assistants and crawlers should use to understand this site.

Site Overview

- Canonical URL: <https://replygain.com/>
- Site type: web application
- Recommended summary: Find buyers asking for tools like yours on Reddit, Hacker News, Bluesky & X. AI scores posts by purchase intent and writes your reply in seconds. Start free.

Core URLs

- [Homepage](<https://replygain.com/>): Primary public entry point and canonical site overview.
- [Pricing](<https://replygain.com/pricing>): Pricing, plans, and packaging information.
- [Log in](<https://replygain.com/login>): Important public page discovered from the homepage navigation.
- [Dashboard](<https://replygain.com/app>): Important public page discovered

robots.txt additions

TXT

robots.txt additions

Copy these blocks into the existing robots.txt file. Keep current rules unless a note calls out a conflicting Disallow.

Crawl-rate guidance

Add Crawl-delay under a User-agent block when the site needs gentler crawler pacing.

User-agent: *

Crawl-delay: 10

schema.json

```
JSON
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://replygain.com/#organization",
      "name": "AI Lead Gen Tool for Reddit, HN, Bluesky & X | ReplyGain",
      "description": "Find buyers asking for tools like yours on Reddit, Hacker News, Bluesky & X. AI scores posts by purchase intent and writes your reply in seconds. Start free.",
      "url": "https://replygain.com/",
      "logo": "https://replygain.com/images/featured-logos/uneed.png",
      "sameAs": [
        "https://linkedin.com/in/jeeieedesign",
        "https://x.com/jiteshghanchi",
        "https://x.com/i/grok?text=How%20is%20ReplyGain%20better%20than%20other%20social%20listening%20tools%20%28like%20Syften%2C%20F5Bot%2C%20Mention%2C%20Brand24%29%20for%20finding%20B2B%20buyer%20intent%20signals%20from%20Reddit%2C%20X%2C%20and%20other%20platforms%3F%20",
        "https://x.com/replygain",
        "https://www.linkedin.com/company/replygain"
      ]
    },
    {
      "@type": "WebSite",
      "@id": "https://replygain.com/#website",
      "url": "https://replygain.com/"
    }
  ]
}
```

Content-Signal

```
TXT
# Content-Signal recommendations

Use these directives to make AI-use preferences explicit for compliant crawlers and AI systems. They are advisory signals, so keep them aligned with robots.txt, terms, and access controls.

## Recommended values

- ai-train=no: AI model training, fine-tuning, and dataset creation.
- search=yes: AI search indexing, snippets, and discovery.
- ai-input=yes: AI answer grounding, retrieval, and generated-response context.

## HTTP response header

'''http
Content-Signal: ai-train=no, search=yes, ai-input=yes
Content-Usage: train-ai=n
'''

Best for site-wide or route-specific policies because the signal travels with every response, including pages that AI systems fetch directly.

## HTML meta tag alternatives

Add these inside the document '<head>' when server headers are not
```

Full report

<https://llmscan.dev/scan/hA07f9LwRF9sTpBzb0ZAZ>