

# LLM Scan

PUBLIC AI VISIBILITY REPORT

# make.design

Scanned Jun 24, 2026, 11:00 UTC

OVERALL SCORE

**35** /100

Poor

## Executive summary

This site is difficult for AI tools to read right now. Key strengths include sitemap and page structure, while homepage access and crawler policy need attention. Recommended next step: remove AI crawler Disallow: / rules or replace them with narrower path-level restrictions for private content only.

## Recommended next step

1. Remove AI crawler Disallow: / rules or replace them with narrower path-level restrictions for private content only.
2. Remove AI crawler Disallow: / rules or add narrower Allow/Disallow rules if AI crawlers should be able to discover public content.
3. Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

## Signal breakdown

### Crawlability

Fail 0/20

Remove AI crawler Disallow: / rules or replace them with narrower path-level restrictions for private content only.

### Robots.txt

Fail 0/15

Remove AI crawler Disallow: / rules or add narrower Allow/Disallow rules if AI crawlers should be able to discover public content.

### llms.txt

Fail 0/15

Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

## Sitemap

Pass 10/10

The sitemap.xml file is valid and contains URL entries.

## Markdown support

Fail 0/15

Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

## Semantic HTML

Pass 10/10

The homepage has a valid title, meta description, heading structure, semantic landmarks, substantial body copy, and descriptive anchor text.

## Structured data

Pass 10/10

Valid JSON-LD structured data was found with core Organization or WebSite schema.org types.

## Content signals

Pass 5/5

Consider adding Content-Signal HTTP header, AI-specific head meta tags, robots noai/noimageai directive so AI systems can consistently discover content usage preferences across robots.txt, HTTP headers, and HTML metadata.

# Suggested fixes

## llms.txt

### MARKDOWN

```
# make.design - AI Design Generator
```

```
> Turn a prompt into polished website designs, app mockups, graphics, and marketing visuals in seconds with make.design.
```

This llms.txt file summarizes the public, canonical resources that AI assistants and crawlers should use to understand this site.

### ## Site Overview

- Canonical URL: <https://make.design/>
- Site type: organization
- Recommended summary: Turn a prompt into polished website designs, app mockups, graphics, and marketing visuals in seconds with make.design.

### ## Core URLs

- [Homepage](<https://make.design/>): Primary public entry point and canonical site overview.
- [Showcases](<https://make.design/showcases>): Important public page discovered from the homepage navigation.
- [Pricing](<https://make.design/pricing>): Pricing, plans, and packaging information.
- [Login](<https://make.design/login>): Important public page discovered from the homepage navigation.
- [Get started](<https://make.design/signup>): Important public page

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## robots.txt additions

### TXT

```
# robots.txt additions
# Copy these blocks into the existing robots.txt file. Keep current rules
unless a note calls out a conflicting Disallow.

# AI crawler access
# Add explicit Allow rules for blocked AI crawlers; remove or narrow
conflicting Disallow rules if your crawler target requires precedence.
User-agent: GPTBot
Allow: /

User-agent: ChatGPT-User
Allow: /

User-agent: ClaudeBot
Allow: /

User-agent: Claude-Web
Allow: /

User-agent: PerplexityBot
Allow: /

User-agent: Google-Extended
Allow: /

# Crawl-rate guidance
Continued in the full scan report...
```

## schema.json

### JSON

```
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://make.design/#organization",
      "name": "make.design - AI Design Generator",
      "description": "Turn a prompt into polished website designs, app mockups,
graphics, and marketing visuals in seconds with make.design.",
      "url": "https://make.design/",
      "logo": "https://make.design/apple-icon.png?apple-icon.0s7po6j0o.8g..png",
      "sameAs": [
        "https://www.youtube.com/watch?v=dQw4w9WgXcQ",
        "https://x.com/buildwithsid",
        "https://x.com/",
        "https://linkedin.com/",
        "https://youtube.com/",
        "https://instagram.com/"
      ]
    },
    {
      "@type": "WebSite",
      "@id": "https://make.design/#website",
      "name": "make.design - AI Design Generator",
      "description": "Turn a prompt into polished website designs, app mockups,
graphics, and marketing visuals in seconds with make.design.",
      "Continued in the full scan report..."
    }
  ]
}
```

## Content-Signal

TXT

# Content-Signal recommendations

Use these directives to make AI-use preferences explicit for compliant crawlers and AI systems. They are advisory signals, so keep them aligned with robots.txt, terms, and access controls.

## Recommended values

- ai-train=no: AI model training, fine-tuning, and dataset creation.
- search=yes: AI search indexing, snippets, and discovery.
- ai-input=yes: AI answer grounding, retrieval, and generated-response context.

## HTTP response header

```
``http
Content-Signal: ai-train=no, search=yes, ai-input=yes
Content-Usage: train-ai=n
````
```

Best for site-wide or route-specific policies because the signal travels with every response, including pages that AI systems fetch directly.

## HTML meta tag alternatives

Add these inside the document '<head>' when server headers are not  
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## Full report

<https://www.llmscan.dev/scan/kANNJ9G6KZgJ06JSPDszS>