

OVERALL SCORE

43 /100

Needs Work

Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include AI guidance file and sitemap, while plain-text page access and page structure need attention. Recommended next step: add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

Recommended next step

- 1. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
- 2. Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.
- 3. Add a meta description between 50 and 160 characters. Add missing semantic elements: main, article, nav, footer. Add visible body copy after script and style removal so the page has at least 200 words. Replace generic anchor text so fewer than 10% of links use labels like "click here" or "learn more".

Signal breakdown

Crawlability Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.	Warn 10/20
Robots.txt Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access.	Warn 7.5/15

llms.txt	Pass	15/15
The llms.txt file was found and includes the expected text, length, heading, and URL signals.		
Sitemap	Pass	10/10
The sitemap index is valid and the checked child sitemap contains URL entries.		
Markdown support	Fail	0/15
Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.		
Semantic HTML	Fail	0/10
Add a meta description between 50 and 160 characters. Add missing semantic elements: main, article, nav, footer. Add visible body copy after script and style removal so the page has at least 200 words. Replace generic anchor text so fewer		
Structured data	Fail	0/10
Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.		
Content signals	Fail	0/5
Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.		

Suggested fixes

Fix Structured data

HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://steel-stream-y283l.myshopify.com/#organization",
      "name": "The Fjord Co.",
      "description": "Website for The Fjord Co..",
      "url": "https://steel-stream-y283l.myshopify.com/"
    },
    {
      "@type": "WebSite",
      "@id": "https://steel-stream-y283l.myshopify.com/#website",
      "name": "The Fjord Co.",
      "description": "Website for The Fjord Co..",
      "url": "https://steel-stream-y283l.myshopify.com/",
      "publisher": {
        "@id": "https://steel-stream-y283l.myshopify.com/#organization"
      },
      "inLanguage": "en"
    }
  ]
}
</script>
```

Fix Content signals

HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes,
ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes"
/>
```

Full report

<https://llmscan.dev/scan/lfWt-pAdw6wIK2Feo9wgn>