

OVERALL SCORE

36 /100 Poor

Executive summary

This site is difficult for AI tools to read right now. Key strengths include sitemap, while AI guidance file and plain-text page access need attention. Recommended next step: publish an AI guidance file as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Recommended next step

- 1. Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.
- 2. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
- 3. Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.

Signal breakdown

Crawlability	Warn	10/20
Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.		
Robots.txt	Warn	7.5/15
Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access.		
llms.txt	Fail	0/15
Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.		

Sitemap	Pass	10/10
The sitemap.xml file is valid and contains URL entries.		
Markdown support	Fail	0/15
Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.		
Semantic HTML	Warn	8.6/10
Add missing semantic elements: article.		
Structured data	Fail	0/10
Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.		
Content signals	Fail	0/5
Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.		

Suggested fixes

Fix Structured data

HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://www.marketstats.it/product#organization",
      "name": "MarketStats - Analisi Calcio Avanzata | MarketStats",
      "description": "Scopri le migliori opportunita di scommessa con analisi avanzata di quote, probabilita e statistiche di mercato. Trends, odds e previsioni per tutte le partite.",
      "url": "https://www.marketstats.it/product",
      "logo":
        "https://www.marketstats.it/_next/image?url=%2FMarketStats.png&w=384&q=75&dp
        l=dpl_CPhXdfED98r5W9U8q9YUrbvSV7AP",
      "sameAs": [
        "https://www.facebook.com/marketstats.it/",
        "https://www.instagram.com/marketstats.it/",
        "https://www.tiktok.com/@marketstats.it",
        "https://www.youtube.com/@MarketStats_IT"
      ],
    },
    {
      "@type": "WebSite",
      "@id": "https://www.marketstats.it/product#website",
      "name": "MarketStats - Analisi Calcio Avanzata | MarketStats",
      "url": "https://www.marketstats.it/product"
    }
  ]
}
```

Fix Content signals

HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes,
ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes"
/>
```

Full report

<https://llmscan.dev/scan/mJwyaUuX6ZVnJtOCUSH2b>