

# LLM Scan

PUBLIC AI VISIBILITY REPORT

# www.go-publicly.com

Scanned Jul 3, 2026, 11:01 UTC

OVERALL SCORE

# 63 /100

Needs Work

## Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include AI guidance file and sitemap, while plain-text page access and homepage access need attention. Recommended next step: add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

## Recommended next step

1. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
2. Serve a non-empty HTML homepage with a canonical link tag that points to the preferred public URL.
3. Fix robots.txt syntax issues so each rule uses Field: value format, directives appear under a User-agent, and Sitemap entries use absolute URLs.

## Signal breakdown

### Crawlability

Warn 10/20

Serve a non-empty HTML homepage with a canonical link tag that points to the preferred public URL.

### Robots.txt

Warn 7.5/15

Fix robots.txt syntax issues so each rule uses Field: value format, directives appear under a User-agent, and Sitemap entries use absolute URLs.

### llms.txt

Pass 15/15

The llms.txt file was found and includes the expected text, length, heading, and URL signals.

## Sitemap

Pass 10/10

The sitemap index is valid and the checked child sitemap contains URL entries.

## Markdown support

Fail 0/15

Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

## Semantic HTML

Warn 5.7/10

Add exactly one h1 element that describes the page topic. Add missing semantic elements: main, article, nav, footer. Add visible body copy after script and style removal so the page has at least 200 words.

## Structured data

Pass 10/10

Valid JSON-LD structured data was found with core Organization or WebSite schema.org types.

## Content signals

Pass 5/5

Consider adding Content-Signal HTTP header, AI-specific head meta tags, robots noai/noimageai directive so AI systems can consistently discover content usage preferences across robots.txt, HTTP headers, and HTML metadata.

# Suggested fixes

## llms.txt

### MARKDOWN

```
# Go Publicly - Discover, Launch, and Upvote Indie Projects
```

```
> Go Publicly is the platform to discover, launch, and upvote the best indie projects. Join our community of makers and innovators.
```

```
This llms.txt file summarizes the public, canonical resources that AI assistants and crawlers should use to understand this site.
```

```
## Site Overview
```

- Canonical URL: <https://www.go-publicly.com/>
- Site type: organization
- Recommended summary: Go Publicly is the platform to discover, launch, and upvote the best indie projects. Join our community of makers and innovators.

```
## Core URLs
```

- [Homepage](<https://www.go-publicly.com/>): Primary public entry point and canonical site overview.

```
## Content Recommendations
```

- Add one-sentence descriptions for product, service, documentation, pricing, support, blog, and policy pages that should be easy for AI systems to summarize.

- Keep link titles stable and human-readable so citations can name each

```
Continued in the full scan report...
```

## robots.txt additions

### TXT

```
# robots.txt additions
```

```
# Copy these blocks into the existing robots.txt file. Keep current rules unless a note calls out a conflicting Disallow.
```

```
# AI crawler access
```

```
# Add explicit Allow rules for AI crawlers so public content permissions are clear.
```

```
User-agent: Claude-Web
```

```
Allow: /
```

```
# Crawl-rate guidance
```

```
# Add Crawl-delay under a User-agent block when the site needs gentler crawler pacing.
```

```
User-agent: *
```

```
Crawl-delay: 10
```

## schema.json

### JSON

```
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://www.go-publicly.com/#organization",
      "name": "Go Publicly - Discover, Launch, and Upvote Indie Projects",
      "description": "Go Publicly is the platform to discover, launch, and upvote the best indie projects. Join our community of makers and innovators.",
      "url": "https://www.go-publicly.com/",
      "logo": "https://www.go-publicly.com/web-app-manifest-192x192.png"
    },
    {
      "@type": "WebSite",
      "@id": "https://www.go-publicly.com/#website",
      "name": "Go Publicly - Discover, Launch, and Upvote Indie Projects",
      "description": "Go Publicly is the platform to discover, launch, and upvote the best indie projects. Join our community of makers and innovators.",
      "url": "https://www.go-publicly.com/",
      "publisher": {
        "@id": "https://www.go-publicly.com/#organization"
      },
      "inLanguage": "en"
    }
  ]
}
```

## Content-Signal

### TXT

# Content-Signal recommendations

Use these directives to make AI-use preferences explicit for compliant crawlers and AI systems. They are advisory signals, so keep them aligned with robots.txt, terms, and access controls.

## Recommended values

- ai-train=no: AI model training, fine-tuning, and dataset creation.
- search=yes: AI search indexing, snippets, and discovery.
- ai-input=yes: AI answer grounding, retrieval, and generated-response context.

## HTTP response header

```
````http
Content-Signal: ai-train=no, search=yes, ai-input=yes
Content-Usage: train-ai=n
````
```

Best for site-wide or route-specific policies because the signal travels with every response, including pages that AI systems fetch directly.

## HTML meta tag alternatives

Add these inside the document `<head>` when server headers are not  
Continued in the full scan report...

# Full report

<https://www.llmscan.dev/scan/n3FAuHD1Y7TMP07BjeR43>