

# LLM Scan

PUBLIC AI VISIBILITY REPORT

# ok-ko.io

Scanned Jul 3, 2026, 11:01 UTC

OVERALL SCORE

# 50 /100

Needs Work

## Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include AI guidance file and sitemap, while plain-text page access and structured data need attention. Recommended next step: add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

## Recommended next step

1. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
2. Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.
3. Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.

## Signal breakdown

### Crawlability

Warn 10/20

Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.

### Robots.txt

Warn 7.5/15

Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access.

### llms.txt

Pass 15/15

The llms.txt file was found and includes the expected text, length, heading, and URL signals.

## Sitemap

Pass 10/10

The sitemap.xml file is valid and contains URL entries.

## Markdown support

Fail 0/15

Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

## Semantic HTML

Warn 7.1/10

Add exactly one h1 element that describes the page topic. Add missing semantic elements: main, article, nav, footer.

## Structured data

Fail 0/10

Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.

## Content signals

Fail 0/5

Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.

## Suggested fixes

### Fix Structured data

#### HTML

```
<script type="application/ld+json">
{
"@context": "https://schema.org",
"@graph": [
{
"@type": "Organization",
"@id": "https://ok-ko.io/en#organization",
"name": "OKKO Flow - qualification et CAPI pour Meta Ads",
"description": "OKKO qualifie vos leads, s'adapte a votre tunnel existant et renvoie a Meta les signaux utiles via CAPI : lead qualifie, RDV, call qualifie et purchase.",
"url": "https://ok-ko.io/en",
"logo": "https://ok-ko.io/logookko.png"
},
{
"@type": "WebSite",
"@id": "https://ok-ko.io/en#website",
"name": "OKKO Flow - qualification et CAPI pour Meta Ads",
"description": "OKKO qualifie vos leads, s'adapte a votre tunnel existant et renvoie a Meta les signaux utiles via CAPI : lead qualifie, RDV, call qualifie et purchase.",
"url": "https://ok-ko.io/en",
"publisher": {
"@id": "https://ok-ko.io/en#organization"
},
"inLanguage": "fr"
}
]
}
```

Continued in the full scan report...

### Fix Content signals

#### HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes, ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes" />
```

## Full report

[https://www.llmscan.dev/scan/nd34tFa\\_DM-K4ju4gX2DB](https://www.llmscan.dev/scan/nd34tFa_DM-K4ju4gX2DB)