

OVERALL SCORE

66 /100

Needs Work

Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include AI guidance file and sitemap, while plain-text page access and homepage access need attention. Recommended next step: add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

Recommended next step

- 1. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
- 2. Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.
- 3. Fix robots.txt syntax issues so each rule uses Field: value format, directives appear under a User-agent, and Sitemap entries use absolute URLs.

Signal breakdown

Crawlability Warn 10/20

Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.

Robots.txt Warn 7.5/15

Fix robots.txt syntax issues so each rule uses Field: value format, directives appear under a User-agent, and Sitemap entries use absolute URLs.

llms.txt Pass 15/15

The llms.txt file was found and includes the expected text, length, heading, and URL signals.

|                                                                                                                                                                                                                               |      |        |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|--------|
| <b>Sitemap</b>                                                                                                                                                                                                                | Pass | 10/10  |
| The sitemap.xml file is valid and contains URL entries.                                                                                                                                                                       |      |        |
| <b>Markdown support</b>                                                                                                                                                                                                       | Fail | 0/15   |
| Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.                                 |      |        |
| <b>Semantic HTML</b>                                                                                                                                                                                                          | Warn | 8.6/10 |
| Add missing semantic elements: article.                                                                                                                                                                                       |      |        |
| <b>Structured data</b>                                                                                                                                                                                                        | Pass | 10/10  |
| Valid JSON-LD structured data was found with core Organization or WebSite schema.org types.                                                                                                                                   |      |        |
| <b>Content signals</b>                                                                                                                                                                                                        | Pass | 5/5    |
| Consider adding Content-Signal HTTP header, AI-specific head meta tags, robots noai/noimageai directive so AI systems can consistently discover content usage preferences across robots.txt, HTTP headers, and HTML metadata. |      |        |

# Suggested fixes

```
llms.txt
MARKDOWN
# Automation, Landing Pages and Email Marketing Platform

> Unlock your revenue potential with GetResponse's marketing software.
Automate sales, track revenue, and convert leads into loyal customers with
ease.

This llms.txt file summarizes the public, canonical resources that AI
assistants and crawlers should use to understand this site.

## Site Overview

- Canonical URL: https://www.getresponse.com/
- Site type: web site
- Recommended summary: Unlock your revenue potential with GetResponse's
marketing software. Automate sales, track revenue, and convert leads into
loyal customers with ease.

## Core URLs

- [Homepage](https://www.getresponse.com/): Primary public entry point and
canonical site overview.
- [Grow your
list](https://www.getresponse.com/solutions/lead-generation-software):
Important public page discovered from the homepage navigation.
- [Signup
forms](https://www.getresponse.com/features/list-building/form-builder):
Continued in the full scan report...
```

## robots.txt additions

### TXT

```
# robots.txt additions
# Copy these blocks into the existing robots.txt file. Keep current rules
unless a note calls out a conflicting Disallow.

# AI crawler access
# Add explicit Allow rules for blocked AI crawlers; remove or narrow
conflicting Disallow rules if your crawler target requires precedence.
User-agent: GPTBot
Allow: /

User-agent: ChatGPT-User
Allow: /

User-agent: ClaudeBot
Allow: /

User-agent: Claude-Web
Allow: /

User-agent: PerplexityBot
Allow: /

User-agent: Google-Extended
Allow: /

# Crawl-rate guidance
Continued in the full scan report...
```

## schema.json

### JSON

```
{
"@context": "https://schema.org",
"@graph": [
{
"@type": "Organization",
"@id": "https://www.getresponse.com/#organization",
"name": "Automation, Landing Pages and Email Marketing Platform",
"description": "Unlock your revenue potential with GetResponse's marketing
software. Automate sales, track revenue, and convert leads into loyal
customers with ease.",
"url": "https://www.getresponse.com/",
"logo":
"https://www.getresponse.com/global/favicons/apple-touch-icon-57x57.png",
"sameAs": [
"https://www.facebook.com/GetResponse",
"https://www.instagram.com/getresponse/",
"https://www.linkedin.com/company/getresponse",
"https://www.youtube.com/user/NewGetResponse"
]
},
{
"@type": "WebSite",
"@id": "https://www.getresponse.com/#website",
"name": "Automation, Landing Pages and Email Marketing Platform",
"description": "Unlock your revenue potential with GetResponse's marketing
software. Automate sales, track revenue, and convert leads into loyal
Continued in the full scan report..."
}
```

## Content-Signal

**TXT**

# Content-Signal recommendations

Use these directives to make AI-use preferences explicit for compliant crawlers and AI systems. They are advisory signals, so keep them aligned with robots.txt, terms, and access controls.

## Recommended values

- ai-train=no: AI model training, fine-tuning, and dataset creation.
- search=yes: AI search indexing, snippets, and discovery.
- ai-input=yes: AI answer grounding, retrieval, and generated-response context.

## HTTP response header

```
'''http
Content-Signal: ai-train=no, search=yes, ai-input=yes
Content-Usage: train-ai=n
'''
```

Best for site-wide or route-specific policies because the signal travels with every response, including pages that AI systems fetch directly.

## HTML meta tag alternatives

Add these inside the document '`<head>`' when server headers are not

continued in the full scan report...

## Full report

<https://llmscan.dev/scan/qrNn13TtA5pM8YjUqOlwc>