

OVERALL SCORE

61 /100

Needs Work

Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include AI guidance file and sitemap, while plain-text page access and content signals need attention. Recommended next step: add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

Recommended next step

- 1. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
- 2. Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.
- 3. Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access.

Signal breakdown

|                                                                                                                                                                                                       |                    |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| <p><b>Crawlability</b></p> <p>Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.</p> | <p>Warn 10/20</p>  |
| <p><b>Robots.txt</b></p> <p>Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access.</p>                                                              | <p>Warn 7.5/15</p> |
| <p><b>llms.txt</b></p> <p>The llms.txt file was found and includes the expected text, length, heading, and URL signals.</p>                                                                           | <p>Pass 15/15</p>  |

|                                                                                                                                                                                               |      |        |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|--------|
| <b>Sitemap</b>                                                                                                                                                                                | Pass | 10/10  |
| The sitemap.xml file is valid and contains URL entries.                                                                                                                                       |      |        |
| <b>Markdown support</b>                                                                                                                                                                       | Fail | 0/15   |
| Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests. |      |        |
| <b>Semantic HTML</b>                                                                                                                                                                          | Warn | 8.6/10 |
| Avoid skipped heading levels so sections progress from h1 to h2 to h3 without gaps.                                                                                                           |      |        |
| <b>Structured data</b>                                                                                                                                                                        | Pass | 10/10  |
| Valid JSON-LD structured data was found with core Organization or WebSite schema.org types.                                                                                                   |      |        |
| <b>Content signals</b>                                                                                                                                                                        | Fail | 0/5    |
| Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.        |      |        |

## Suggested fixes

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|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Fix Content signals</b>                                                                                                                                                                 |
| <b>HTML</b>                                                                                                                                                                                |
| <pre>&lt;meta http-equiv="Content-Signal" content="ai-train=no, search=yes, ai-input=yes" /&gt; &lt;meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes" /&gt;</pre> |

## Full report

<https://www.llmscan.dev/scan/t6T8hOEE6WbEBGkNXf0f>