

OVERALL SCORE

51 /100

Needs Work

Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include crawler policy and sitemap, while plain-text page access and structured data need attention. Recommended next step: add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

Recommended next step

- 1. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
- 2. Serve a non-empty HTML homepage with a canonical link tag that points to the preferred public URL.
- 3. Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.

Signal breakdown

Crawlability Serve a non-empty HTML homepage with a canonical link tag that points to the preferred public URL.	Warn 10/20
Robots.txt Add Sitemap directives to robots.txt so crawlers can find canonical sitemap files.	Pass 15/15
llms.txt Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.	Warn 7.5/15

Sitemap	Pass	10/10
The sitemap.xml file is valid and contains URL entries.		
Markdown support	Fail	0/15
Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.		
Semantic HTML	Warn	8.6/10
Add missing semantic elements: article.		
Structured data	Fail	0/10
Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.		
Content signals	Fail	0/5
Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.		

Suggested fixes

Fix Structured data

HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://www.dataexpert.io/#organization",
      "name": "Join DataExpert.io Academy",
      "description": "Master data engineering and AI like a big tech engineer",
      "url": "https://www.dataexpert.io/",
      "logo":
        "https://www.dataexpert.io/_next/image?url=https%3A%2F%2Fcontent.techcreator
        .io%2Fdataexpert-wordmark.svg&w=384&q=75",
      "sameAs": [
        "https://www.linkedin.com/in/eczachly",
        "https://www.x.com/eczachly",
        "https://www.youtube.com/c/datawithzach",
        "https://www.github.com/EcZachly",
        "https://www.instagram.com/eczachly"
      ],
    },
    {
      "@type": "WebSite",
      "@id": "https://www.dataexpert.io/#website",
      "name": "Join DataExpert.io Academy",
      "description": "Master data engineering and AI like a big tech engineer",
      "Continued in the full scan report..."
    }
  ]
}
```

Fix Content signals

HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes,
ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes"
/>
```

Full report

https://www.llmscan.dev/scan/tasGPG-V6n3lTOs1nOK_e