

# LLM Scan

PUBLIC AI VISIBILITY REPORT

# snailwalk.app

Scanned Jun 25, 2026, 11:01 UTC

OVERALL SCORE

**59** /100

Needs Work

## Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include homepage access and crawler policy, while AI guidance file and plain-text page access need attention. Recommended next step: publish an AI guidance file as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

## Recommended next step

1. Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.
2. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
3. Prefer valid JSON-LD and include Organization or WebSite schema.org types in valid JSON-LD for clearer AI interpretation.

## Signal breakdown

### Crawlability

Pass 20/20

The homepage resolves, connects, returns HTTP 200 OK, exposes a canonical URL, and is not blocked by robots.txt.

### Robots.txt

Pass 15/15

robots.txt allows crawler access and includes Sitemap references.

### llms.txt

Fail 0/15

Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

## Sitemap

Pass 10/10

The sitemap index is valid and the checked child sitemap contains URL entries.

## Markdown support

Fail 0/15

Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

## Semantic HTML

Warn 8.6/10

Add missing semantic elements: main, article, nav.

## Structured data

Warn 5/10

Prefer valid JSON-LD and include Organization or WebSite schema.org types in valid JSON-LD for clearer AI interpretation.

## Content signals

Fail 0/5

Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.

## Suggested fixes

### Fix Structured data

#### HTML

```
<script type="application/ld+json">
{
"@context": "https://schema.org",
"@graph": [
{
"@type": "Organization",
"@id": "https://snailwalk.app/#organization",
"name": "Snail Walk: Walking Survival Game",
"description": "A giant snail named Bob is following you down a shared
fantasy path. Your daily steps are the only thing keeping him away. Walk
daily - or Bob catches you.",
"url": "https://snailwalk.app/",
"logo": "https://snailwalk.app/apple-touch-icon.png",
"sameAs": [
"https://x.com/MartinTale"
]
},
{
"@type": "WebSite",
"@id": "https://snailwalk.app/#website",
"name": "Snail Walk: Walking Survival Game",
"description": "A giant snail named Bob is following you down a shared
fantasy path. Your daily steps are the only thing keeping him away. Walk
daily - or Bob catches you.",
"url": "https://snailwalk.app/",
"publisher": {
Continued in the full scan report...
```

### Fix Content signals

#### HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes,
ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes"
/>
```

## Full report

[https://www.llmscan.dev/scan/td4\\_GhcVyMwO3ts0\\_Yuus](https://www.llmscan.dev/scan/td4_GhcVyMwO3ts0_Yuus)