

# LLM Scan

PUBLIC AI VISIBILITY REPORT

# postlake.dev

Scanned Jul 6, 2026, 11:02 UTC

OVERALL SCORE

# 33 /100

Poor

## Executive summary

This site is difficult for AI tools to read right now. Key strengths include sitemap, while AI guidance file and plain-text page access need attention. Recommended next step: publish an AI guidance file as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

## Recommended next step

1. Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.
2. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
3. Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.

## Signal breakdown

### Crawlability

Warn 10/20

Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.

### Robots.txt

Warn 7.5/15

Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access.

### llms.txt

Fail 0/15

Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

## Sitemap

Pass 10/10

The sitemap.xml file is valid and contains URL entries.

## Markdown support

Fail 0/15

Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

## Semantic HTML

Warn 5.7/10

Shorten the meta description to 160 characters or fewer. Avoid skipped heading levels so sections progress from h1 to h2 to h3 without gaps. Add missing semantic elements: main, article.

## Structured data

Fail 0/10

Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.

## Content signals

Fail 0/5

Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.

## Suggested fixes

### Fix Structured data

#### HTML

```
<script type="application/ld+json">
{
"@context": "https://schema.org",
"@graph": [
{
"@type": "Organization",
"@id": "https://postlake.dev/#organization",
"name": "PostLake: The social media API for AI agents",
"description": "PostLake is one API to publish, schedule and track your
social media across 9 platforms - X, LinkedIn, Instagram and more. Built for
AI agents. Free tier, paid plans from $13/mo.",
"url": "https://postlake.dev/",
"logo": "https://postlake.dev/apple-touch-icon.png"
},
{
"@type": "WebSite",
"@id": "https://postlake.dev/#website",
"name": "PostLake: The social media API for AI agents",
"description": "PostLake is one API to publish, schedule and track your
social media across 9 platforms - X, LinkedIn, Instagram and more. Built for
AI agents. Free tier, paid plans from $13/mo.",
"url": "https://postlake.dev/",
"publisher": {
"@id": "https://postlake.dev/#organization"
}
},
"inLanguage": "en"
}
Continued in the full scan report...
```

### Fix Content signals

#### HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes,
ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes"
/>
```

## Full report

<https://www.llmscan.dev/scan/tkt0CbswM2Ej36B50wHjL>