

OVERALL SCORE

73 /100

AI-Readable

Executive summary

This site is mostly readable by AI tools, with a few improvements still recommended. Key strengths include homepage access and AI guidance file, while plain-text page access and crawler policy need attention. Recommended next step: add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

Recommended next step

- 1. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
- 2. Fix robots.txt syntax issues so each rule uses Field: value format, directives appear under a User-agent, and Sitemap entries use absolute URLs.
- 3. Shorten the meta description to 160 characters or fewer. Avoid skipped heading levels so sections progress from h1 to h2 to h3 without gaps. Add missing semantic elements: article.

Signal breakdown

Crawlability

Pass 20/20

The homepage resolves, connects, returns HTTP 200 OK, exposes a canonical URL, and is not blocked by robots.txt.

Robots.txt

Warn 7.5/15

Fix robots.txt syntax issues so each rule uses Field: value format, directives appear under a User-agent, and Sitemap entries use absolute URLs.

llms.txt	Pass	15/15
The llms.txt file was found and includes the expected text, length, heading, and URL signals.		
Sitemap	Pass	10/10
The sitemap.xml file is valid and contains URL entries.		
Markdown support	Fail	0/15
Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.		
Semantic HTML	Warn	5.7/10
Shorten the meta description to 160 characters or fewer. Avoid skipped heading levels so sections progress from h1 to h2 to h3 without gaps. Add missing semantic elements: article.		
Structured data	Pass	10/10
Valid JSON-LD structured data was found with core Organization or WebSite schema.org types.		
Content signals	Pass	5/5
Consider adding Content-Signal HTTP header, robots noai/noimageai directive, Content-Signal robots.txt directive so AI systems can consistently discover content usage preferences across robots.txt, HTTP headers, and HTML metadata.		

Suggested fixes

llms.txt

MARKDOWN

```
# jupsend - Stop buying attention. Start earning customers.

> jupsend helps SaaS founders get clients through direct outreach. Import
your lead list, personalize emails to businesses that fit your product, and
automate follow-ups based on opens, clicks, and replies - without relyin

This llms.txt file summarizes the public, canonical resources that AI
assistants and crawlers should use to understand this site.

## Site Overview

- Canonical URL: https://www.jupsend.com/
- Site type: organization
- Recommended summary: jupsend helps SaaS founders get clients through
direct outreach. Import your lead list, personalize emails to businesses
that fit your product, and automate follow-ups based on opens, clicks, and
replies - without relyin

## Core URLs

- [Homepage](https://www.jupsend.com/): Primary public entry point and
canonical site overview.
- [Blog](https://www.jupsend.com/blog): Editorial updates, announcements,
and current context.
- [Sign In](https://app.jupsend.com/login): Important public page discovered
from the homepage navigation
Continued in the full scan report...
```

robots.txt additions

TXT

```
# robots.txt additions
# Copy these blocks into the existing robots.txt file. Keep current rules
unless a note calls out a conflicting Disallow.

# AI crawler access
# Add explicit Allow rules for AI crawlers so public content permissions are
clear.
User-agent: Claude-Web
Allow: /

# Crawl-rate guidance
# Add Crawl-delay under a User-agent block when the site needs gentler
crawler pacing.
User-agent: *
Crawl-delay: 10
```

schema.json

JSON

```
{
"@context": "https://schema.org",
"@graph": [
{
"@type": "Organization",
"@id": "https://www.jupsend.com/#organization",
"name": "jupsend - Stop buying attention. Start earning customers.",
"description": "jupsend helps SaaS founders get clients through direct outreach. Import your lead list, personalize emails to businesses that fit your product, and automate follow-ups based on opens, clicks, and replies - without relying only on ads.",
"url": "https://www.jupsend.com/",
"logo": "https://www.jupsend.com/favicon.ico"
},
{
"@type": "WebSite",
"@id": "https://www.jupsend.com/#website",
"name": "jupsend - Stop buying attention. Start earning customers.",
"description": "jupsend helps SaaS founders get clients through direct outreach. Import your lead list, personalize emails to businesses that fit your product, and automate follow-ups based on opens, clicks, and replies - without relying only on ads.",
"url": "https://www.jupsend.com/",
"publisher": {
"@id": "https://www.jupsend.com/#organization"
}
}
]
}
```

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Content-Signal

TXT

Content-Signal recommendations

Use these directives to make AI-use preferences explicit for compliant crawlers and AI systems. They are advisory signals, so keep them aligned with robots.txt, terms, and access controls.

Recommended values

- ai-train=no: AI model training, fine-tuning, and dataset creation.
- search=yes: AI search indexing, snippets, and discovery.
- ai-input=yes: AI answer grounding, retrieval, and generated-response context.

HTTP response header

```
'''http
Content-Signal: ai-train=no, search=yes, ai-input=yes
Content-Usage: train-ai=n
'''
```

Best for site-wide or route-specific policies because the signal travels with every response, including pages that AI systems fetch directly.

HTML meta tag alternatives

Add these inside the document '<head>' when server headers are not

Continued in the full scan report...

Full report

<https://llmscan.dev/scan/u0PcK-h4WgKdr9oHU8b61>