

OVERALL SCORE

41 /100

Needs Work

Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include sitemap, while AI guidance file and plain-text page access need attention. Recommended next step: publish an AI guidance file as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Recommended next step

1. Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.
2. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
3. Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.

Signal breakdown

Crawlability Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.	Warn 10/20
Robots.txt Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access.	Warn 7.5/15
llms.txt Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.	Fail 0/15

Sitemap	Pass	10/10
The sitemap.xml file is valid and contains URL entries.		
Markdown support	Fail	0/15
Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.		
Semantic HTML	Warn	8.6/10
Add missing semantic elements: article.		
Structured data	Warn	5/10
Prefer valid JSON-LD and include Organization or WebSite schema.org types in valid JSON-LD for clearer AI interpretation.		
Content signals	Fail	0/5
Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.		

Suggested fixes

Fix Structured data

HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://xpilot.ink/#organization",
      "name": "Xpilot - Everything you need to grow on X",
      "description": "Posts written in your voice. Scheduled at your peak hours. Reposted automatically. One tool for growing on X - $19/mo, 3-day free trial.",
      "url": "https://xpilot.ink/",
      "logo": "https://xpilot.ink/_next/image?url=%2FXlogo.png&w=48&q=75"
    },
    {
      "@type": "WebSite",
      "@id": "https://xpilot.ink/#website",
      "name": "Xpilot - Everything you need to grow on X",
      "description": "Posts written in your voice. Scheduled at your peak hours. Reposted automatically. One tool for growing on X - $19/mo, 3-day free trial.",
      "url": "https://xpilot.ink/",
      "publisher": {
        "@id": "https://xpilot.ink/#organization"
      }
    },
    {
      "@type": "Text",
      "@id": "https://xpilot.ink/#full-scan-report",
      "text": "Continued in the full scan report..."
    }
  ]
}
```

Fix Content signals

HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes, ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes" />
```

Full report

<https://llmscan.dev/scan/uRAvITJrnwSvftiP76sgX>