

OVERALL SCORE

55 /100

Needs Work

Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include crawler policy and sitemap, while plain-text page access and content signals need attention. Recommended next step: add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

Recommended next step

- 1. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
- 2. Serve a non-empty HTML homepage with a canonical link tag that points to the preferred public URL.
- 3. Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Signal breakdown

Crawlability Warn 10/20

Serve a non-empty HTML homepage with a canonical link tag that points to the preferred public URL.

Robots.txt Pass 15/15

robots.txt allows crawler access and includes Sitemap references.

llms.txt Warn 7.5/15

Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Sitemap	Pass	10/10
The sitemap.xml file is valid and contains URL entries.		
Markdown support	Fail	0/15
Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.		
Semantic HTML	Warn	7.1/10
Add exactly one h1 element that describes the page topic. Add missing semantic elements: main, article, footer.		
Structured data	Warn	5/10
Prefer valid JSON-LD and include Organization or WebSite schema.org types in valid JSON-LD for clearer AI interpretation.		
Content signals	Fail	0/5
Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.		

Suggested fixes

Fix Structured data

HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://www.movolab.it/#organization",
      "name": "Movolab | Software Gestionale Noleggio Veicoli e Flotte",
      "description": "Movolab e il gestionale per noleggio veicoli, auto di cortesia e gestione flotta. Digitalizza contratti, prenotazioni e fatturazione in un'unica piattaforma.",
      "url": "https://www.movolab.it/",
      "logo": "https://www.movolab.it/fav.png",
      "sameAs": [
        "https://www.linkedin.com/company/movolab/"
      ]
    },
    {
      "@type": "WebSite",
      "@id": "https://www.movolab.it/#website",
      "name": "Movolab | Software Gestionale Noleggio Veicoli e Flotte",
      "description": "Movolab e il gestionale per noleggio veicoli, auto di cortesia e gestione flotta. Digitalizza contratti, prenotazioni e fatturazione in un'unica piattaforma.",
      "url": "https://www.movolab.it/",
      "publisher": {
        "name": "Movolab",
        "url": "https://www.movolab.it/"
      }
    }
  ]
}
```

Fix Content signals

HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes, ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes" />
```

Full report

<https://llmscan.dev/scan/vHeozzIxmFysWqvP2afWJ>