

OVERALL SCORE

82 /100

AI-Readable

Executive summary

This site is mostly readable by AI tools, with a few improvements still recommended. Key strengths include homepage access and crawler policy, while plain-text page access and page structure need attention. Recommended next step: add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

Recommended next step

- 1. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
- 2. Avoid skipped heading levels so sections progress from h1 to h2 to h3 without gaps. Add missing semantic elements: main, article.

Signal breakdown

Crawlability Pass 20/20

The homepage resolves, connects, returns HTTP 200 OK, exposes a canonical URL, and is not blocked by robots.txt.

Robots.txt Pass 15/15

robots.txt allows crawler access and includes Sitemap references.

llms.txt Pass 15/15

The llms.txt file was found and includes the expected text, length, heading, and URL signals.

Sitemap Pass 10/10

The sitemap.xml file is valid and contains URL entries.

|                                                                                                                                                                                                                                        |             |               |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|---------------|
| <b>Markdown support</b>                                                                                                                                                                                                                | <b>Fail</b> | <b>0/15</b>   |
| Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.                                          |             |               |
| <b>Semantic HTML</b>                                                                                                                                                                                                                   | <b>Warn</b> | <b>7.1/10</b> |
| Avoid skipped heading levels so sections progress from h1 to h2 to h3 without gaps. Add missing semantic elements: main, article.                                                                                                      |             |               |
| <b>Structured data</b>                                                                                                                                                                                                                 | <b>Pass</b> | <b>10/10</b>  |
| Valid JSON-LD structured data was found with core Organization or WebSite schema.org types.                                                                                                                                            |             |               |
| <b>Content signals</b>                                                                                                                                                                                                                 | <b>Pass</b> | <b>5/5</b>    |
| Consider adding AI-specific head meta tags, robots noai/noimageai directive, Content-Signal robots.txt directive so AI systems can consistently discover content usage preferences across robots.txt, HTTP headers, and HTML metadata. |             |               |

## Suggested fixes

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>llms.txt</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <b>MARKDOWN</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <pre># OzLevel - Motorhome &amp; Caravan Levelling App for Australians  &gt; Know exactly how many ramp steps each wheel needs. Free motorhome and caravan levelling app for Australians. Works offline. No App Store. Pro \$9.99 AUD once.  This llms.txt file summarizes the public, canonical resources that AI assistants and crawlers should use to understand this site.  ## Site Overview  - Canonical URL: https://ozlevel.com.au/ - Site type: software application - Recommended summary: Know exactly how many ramp steps each wheel needs. Free motorhome and caravan levelling app for Australians. Works offline. No App Store. Pro \$9.99 AUD once.  ## Core URLs  - [Homepage](https://ozlevel.com.au/): Primary public entry point and canonical site overview. - [Caravan](https://ozlevel.com.au/caravan.html): Important public page discovered from the homepage navigation. - [Blog](https://ozlevel.com.au/blog/): Editorial updates, announcements, and current context. - [Gear](https://ozlevel.com.au/gear.html): Important public page discovered</pre> |
| Continued in the full scan report...                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |

## robots.txt additions

### TXT

```
# robots.txt additions
# Copy these blocks into the existing robots.txt file. Keep current rules
unless a note calls out a conflicting Disallow.

# AI crawler access
# Add explicit Allow rules for AI crawlers so public content permissions are
clear.
User-agent: Claude-Web
Allow: /

# Crawl-rate guidance
# Add Crawl-delay under a User-agent block when the site needs gentler
crawler pacing.
User-agent: *
Crawl-delay: 10
```

## schema.json

### JSON

```
{
"@context": "https://schema.org",
"@graph": [
{
"@type": "Organization",
"@id": "https://ozlevel.com.au/#organization",
"name": "OzLevel - Motorhome & Caravan Levelling App for Australians",
"description": "Know exactly how many ramp steps each wheel needs. Free
motorhome and caravan levelling app for Australians. Works offline. No App
Store. Pro $9.99 AUD once.",
"url": "https://ozlevel.com.au/",
"logo": "https://ozlevel.com.au/ozlevel-icon-512.png",
"sameAs": [
"https://www.youtube.com/@OzLevel",
"https://twitter.com/ozlevel",
"https://www.linkedin.com/company/ozlevel",
"https://www.instagram.com/ozlevel",
"https://www.facebook.com/profile.php?id=61588553112124"
]
},
{
"@type": "WebSite",
"@id": "https://ozlevel.com.au/#website",
"name": "OzLevel - Motorhome & Caravan Levelling App for Australians",
"description": "Know exactly how many ramp steps each wheel needs. Free
motorhome and caravan levelling app for Australians. Works offline. No App
Store. Pro $9.99 AUD once."
}
]
```

## Content-Signal

**TXT**

# Content-Signal recommendations

Use these directives to make AI-use preferences explicit for compliant crawlers and AI systems. They are advisory signals, so keep them aligned with robots.txt, terms, and access controls.

## Recommended values

- ai-train=no: AI model training, fine-tuning, and dataset creation.
- search=yes: AI search indexing, snippets, and discovery.
- ai-input=yes: AI answer grounding, retrieval, and generated-response context.

## HTTP response header

```
'''http
Content-Signal: ai-train=no, search=yes, ai-input=yes
Content-Usage: train-ai=n
'''
```

Best for site-wide or route-specific policies because the signal travels with every response, including pages that AI systems fetch directly.

## HTML meta tag alternatives

Add these inside the document '`<head>`' when server headers are not

continued in the full scan report...

## Full report

<https://llmscan.dev/scan/wFyZoF3Qa-DAEhbtB7jRw>