

# LLM Scan

PUBLIC AI VISIBILITY REPORT

# pitchgen.io

Scanned Jul 4, 2026, 11:01 UTC

OVERALL SCORE

# 32 /100

Poor

## Executive summary

This site is difficult for AI tools to read right now. The main areas needing attention are AI guidance file and plain-text page access. Recommended next step: publish an AI guidance file as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

## Recommended next step

1. Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.
2. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
3. Serve a non-empty HTML homepage with a canonical link tag that points to the preferred public URL.

## Signal breakdown

### Crawlability

Warn 10/20

Serve a non-empty HTML homepage with a canonical link tag that points to the preferred public URL.

### Robots.txt

Warn 15/15

Publish /robots.txt with explicit crawler rules and Sitemap references so search and AI crawlers can discover site policy.

### llms.txt

Fail 0/15

Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

## Sitemap

Fail 0/10

Publish a valid XML sitemap at /sitemap.xml and reference it from robots.txt so crawlers and AI systems can discover important URLs.

## Markdown support

Fail 0/15

Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

## Semantic HTML

Warn 7.1/10

Avoid skipped heading levels so sections progress from h1 to h2 to h3 without gaps. Add missing semantic elements: article.

## Structured data

Fail 0/10

Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.

## Content signals

Fail 0/5

Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.

## Suggested fixes

### Fix Structured data

#### HTML

```
<script type="application/ld+json">
{
"@context": "https://schema.org",
"@graph": [
{
"@type": "Organization",
"@id": "https://pitchgen.io/#organization",
"name": "PitchGen - AI-Powered Website Audits & Pitch Deck Generator",
"description": "AI-powered website audits and pitch deck generator. Analyze any website, discover growth gaps, and auto-generate stunning presentations in under 60 seconds.",
"url": "https://pitchgen.io/",
"logo": "https://pitchgen.io/assets/img/pg-logo.svg",
"sameAs": [
"https://www.youtube.com/@pitchgen",
"https://www.linkedin.com/company/pitchgen"
]
},
{
"@type": "WebSite",
"@id": "https://pitchgen.io/#website",
"name": "PitchGen - AI-Powered Website Audits & Pitch Deck Generator",
"description": "AI-powered website audits and pitch deck generator. Analyze any website, discover growth gaps, and auto-generate stunning presentations in under 60 seconds.",
"url": "https://pitchgen.io/"
}
]
}

```

Continued in the full scan report...

### Fix Content signals

#### HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes, ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes" />

```

## Full report

<https://www.llmscan.dev/scan/xMVcjumNiL3AckgFqwwyi>