

OVERALL SCORE

33 /100 Poor

Executive summary

This site is difficult for AI tools to read right now. Key strengths include sitemap, while AI guidance file and plain-text page access need attention. Recommended next step: publish an AI guidance file as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.

Recommended next step

- 1. Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.
- 2. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
- 3. Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.

Signal breakdown

Crawlability	Warn	10/20
Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.		
Robots.txt	Warn	7.5/15
Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access.		
llms.txt	Fail	0/15
Publish /llms.txt as text or markdown with more than 200 characters, markdown headings, and at least one absolute URL.		

Sitemap	Pass	10/10
The sitemap.xml file is valid and contains URL entries.		
Markdown support	Fail	0/15
Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.		
Semantic HTML	Warn	5.7/10
Shorten the title tag to 70 characters or fewer. Shorten the meta description to 160 characters or fewer. Add missing semantic elements: article.		
Structured data	Fail	0/10
Add JSON-LD structured data with Organization or WebSite schema so AI systems can identify the site owner or website entity.		
Content signals	Fail	0/5
Add the standard directive 'Content-Signal: ai-train=no, search=yes, ai-input=yes' to robots.txt, HTML metadata, or HTTP headers so AI systems can discover content usage preferences.		

Suggested fixes

Fix Structured data

HTML

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://esthetio.com/#organization",
      "name": "Esthetio - agenda, clientes et reservation en ligne pour instituts et salons",
      "description": "Le planning de toute l’équipe, la fiche de chaque cliente, la reservation en ligne avec acompte et les rappels automatiques - plus votre site de reservation. Pour les instituts de beaute, salons de coiffure et barbiers, a partir de 9,99 /mois.",
      "url": "https://esthetio.com/",
      "logo": "https://esthetio.com/apple-icon.png?apple-icon.36sne_q18fsaq.png"
    },
    {
      "@type": "WebSite",
      "@id": "https://esthetio.com/#website",
      "name": "Esthetio - agenda, clientes et reservation en ligne pour instituts et salons",
      "description": "Le planning de toute l’équipe, la fiche de chaque cliente, la reservation en ligne avec acompte et les rappels automatiques - plus votre site de reservation. Pour les instituts de beaute, salons de coiffure et barbiers, a partir de 9,99 /mois.",
      "url": "https://esthetio.com/"
    }
  ]
}
```

Fix Content signals

HTML

```
<meta http-equiv="Content-Signal" content="ai-train=no, search=yes, ai-input=yes" />
<meta name="content-signal" content="ai-train=no, search=yes, ai-input=yes" />
```

Full report

<https://llmscan.dev/scan/xoVQgteiOpxJRZiXWZEIm>