

LLM Scan

PUBLIC AI VISIBILITY REPORT

didyouseo.com

Scanned Jul 7, 2026, 11:01 UTC

OVERALL SCORE

65 /100

Needs Work

Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include AI guidance file and sitemap, while plain-text page access and homepage access need attention. Recommended next step: add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

Recommended next step

1. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.
2. Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.
3. Fix robots.txt syntax issues so each rule uses Field: value format, directives appear under a User-agent, and Sitemap entries use absolute URLs.

Signal breakdown

Crawlability

Warn 10/20

Review AI crawler Disallow rules and keep only the paths that should be excluded from AI crawler access; serve a non-empty HTML homepage with a canonical link tag.

Robots.txt

Warn 7.5/15

Fix robots.txt syntax issues so each rule uses Field: value format, directives appear under a User-agent, and Sitemap entries use absolute URLs.

llms.txt

Pass 15/15

The llms.txt file was found and includes the expected text, length, heading, and URL signals.

Sitemap

Pass 10/10

The sitemap.xml file is valid and contains URL entries.

Markdown support

Fail 0/15

Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

Semantic HTML

Warn 7.1/10

Avoid skipped heading levels so sections progress from h1 to h2 to h3 without gaps. Add missing semantic elements: main, article.

Structured data

Pass 10/10

Valid JSON-LD structured data was found with core Organization or WebSite schema.org types.

Content signals

Pass 5/5

Consider adding Content-Signal HTTP header, AI-specific head meta tags, robots noai/noimageai directive so AI systems can consistently discover content usage preferences across robots.txt, HTTP headers, and HTML metadata.

Suggested fixes

llms.txt

MARKDOWN

```
# DidYouSEO - Rank on Google. Show Up in AI Search.
```

```
> Free SEO site audit + AI visibility tracking across ChatGPT, Gemini and Perplexity. 30+ checks, 17 free tools, results in 30 seconds. No credit card.
```

This llms.txt file summarizes the public, canonical resources that AI assistants and crawlers should use to understand this site.

Site Overview

- Canonical URL: <https://didyouseo.com/>
- Site type: organization
- Recommended summary: Free SEO site audit + AI visibility tracking across ChatGPT, Gemini and Perplexity. 30+ checks, 17 free tools, results in 30 seconds. No credit card.

Core URLs

- [Homepage](<https://didyouseo.com/>): Primary public entry point and canonical site overview.
- [Pricing](<https://didyouseo.com/pricing>): Pricing, plans, and packaging information.
- [Blog](<https://didyouseo.com/blog>): Editorial updates, announcements, and current context.
- [Sign in](<https://didyouseo.com/sign-in>): Important public page discovered

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robots.txt additions

TXT

```
# robots.txt additions
```

```
# Copy these blocks into the existing robots.txt file. Keep current rules unless a note calls out a conflicting Disallow.
```

```
# AI crawler access
```

```
# Add explicit Allow rules for blocked AI crawlers; remove or narrow conflicting Disallow rules if your crawler target requires precedence.
```

```
User-agent: ChatGPT-User
```

```
Allow: /
```

```
User-agent: Claude-Web
```

```
Allow: /
```

```
User-agent: Google-Extended
```

```
Allow: /
```

```
# Crawl-rate guidance
```

```
# Add Crawl-delay under a User-agent block when the site needs gentler crawler pacing.
```

```
User-agent: *
```

```
Crawl-delay: 10
```

schema.json

JSON

```
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://didyouseo.com/#organization",
      "name": "DidYouSEO - Rank on Google. Show Up in AI Search.",
      "description": "Free SEO site audit + AI visibility tracking across ChatGPT, Gemini and Perplexity. 30+ checks, 17 free tools, results in 30 seconds. No credit card.",
      "url": "https://didyouseo.com/",
      "logo": "https://didyouseo.com/apple-icon.png",
      "sameAs": [
        "https://twitter.com/didyouseo",
        "https://linkedin.com/company/didyouseo",
        "https://github.com/didyouseo"
      ]
    },
    {
      "@type": "WebSite",
      "@id": "https://didyouseo.com/#website",
      "name": "DidYouSEO - Rank on Google. Show Up in AI Search.",
      "description": "Free SEO site audit + AI visibility tracking across ChatGPT, Gemini and Perplexity. 30+ checks, 17 free tools, results in 30 seconds. No credit card.",
      "url": "https://didyouseo.com/"
    }
  ]
}
```

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Content-Signal

TXT

Content-Signal recommendations

Use these directives to make AI-use preferences explicit for compliant crawlers and AI systems. They are advisory signals, so keep them aligned with robots.txt, terms, and access controls.

Recommended values

- ai-train=no: AI model training, fine-tuning, and dataset creation.
- search=yes: AI search indexing, snippets, and discovery.
- ai-input=yes: AI answer grounding, retrieval, and generated-response context.

HTTP response header

```
````http
Content-Signal: ai-train=no, search=yes, ai-input=yes
Content-Usage: train-ai=n
````
```

Best for site-wide or route-specific policies because the signal travels with every response, including pages that AI systems fetch directly.

HTML meta tag alternatives

Add these inside the document ``<head>`` when server headers are not

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Full report

<https://www.llmscan.dev/scan/yD3IosGo0QDbaz4DzUNsF>