

OVERALL SCORE

46

/100

Needs Work

### Executive summary

This site has a useful foundation, but important gaps still limit AI readability. Key strengths include AI guidance file and sitemap, while homepage access and crawler policy need attention. Recommended next step: remove AI crawler Disallow: / rules or replace them with narrower path-level restrictions for private content only.

### Recommended next step

1. Remove AI crawler Disallow: / rules or replace them with narrower path-level restrictions for private content only.
2. Remove AI crawler Disallow: / rules or add narrower Allow/Disallow rules if AI crawlers should be able to discover public content.
3. Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.

### Signal breakdown

|                                                                                                                                                                     |                                  |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------|
| <div>Crawlability</div> <div>Remove AI crawler Disallow: / rules or replace them with narrower path-level restrictions for private content only.</div>              | <div>Fail</div> <div>0/20</div>  |
| <div>Robots.txt</div> <div>Remove AI crawler Disallow: / rules or add narrower Allow/Disallow rules if AI crawlers should be able to discover public content.</div> | <div>Fail</div> <div>0/15</div>  |
| <div>llms.txt</div> <div>The llms.txt file was found and includes the expected text, length, heading, and URL signals.</div>                                        | <div>Pass</div> <div>15/15</div> |

|                                                                                                                                                                                                                               |      |        |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|--------|
| <b>Sitemap</b>                                                                                                                                                                                                                | Pass | 10/10  |
| The sitemap.xml file is valid and contains URL entries.                                                                                                                                                                       |      |        |
| <b>Markdown support</b>                                                                                                                                                                                                       | Fail | 0/15   |
| Add content negotiation for Accept: text/markdown on the homepage and return a markdown representation with Content-Type: text/markdown. Keep the HTML response for regular browser requests.                                 |      |        |
| <b>Semantic HTML</b>                                                                                                                                                                                                          | Warn | 5.7/10 |
| Shorten the title tag to 70 characters or fewer. Shorten the meta description to 160 characters or fewer. Add missing semantic elements: main, article.                                                                       |      |        |
| <b>Structured data</b>                                                                                                                                                                                                        | Pass | 10/10  |
| Valid JSON-LD structured data was found with core Organization or WebSite schema.org types.                                                                                                                                   |      |        |
| <b>Content signals</b>                                                                                                                                                                                                        | Pass | 5/5    |
| Consider adding Content-Signal HTTP header, AI-specific head meta tags, robots noai/noimageai directive so AI systems can consistently discover content usage preferences across robots.txt, HTTP headers, and HTML metadata. |      |        |

# Suggested fixes

## llms.txt

### MARKDOWN

# AI SEO Platform (GEO, AEO): Traffic from ChatGPT & Google | RankControl

> Content that gets recommended by AI and ranks on Google. Earn high-DR backlinks, compound AI citations, capture leads on your domain. Premium GEO, AEO & LLM SEO.

This llms.txt file summarizes the public, canonical resources that AI assistants and crawlers should use to understand this site.

### ## Site Overview

- Canonical URL: <https://rctrl.com/>
- Site type: organization
- Recommended summary: Content that gets recommended by AI and ranks on Google. Earn high-DR backlinks, compound AI citations, capture leads on your domain. Premium GEO, AEO & LLM SEO.

### ## Core URLs

- [Homepage](<https://rctrl.com/>): Primary public entry point and canonical site overview.
- [Content EngineContent for AI search](<https://rctrl.com/content-engine>): Important public page discovered from the homepage navigation.
- [AI VisibilityTrack rankings and AI citations](<https://rctrl.com/ai-visibility>): Important public page discovered from the homepage navigation.

## robots.txt additions

### TXT

```
# robots.txt additions
# Copy these blocks into the existing robots.txt file. Keep current rules
unless a note calls out a conflicting Disallow.

# AI crawler access
# Add explicit Allow rules for blocked AI crawlers; remove or narrow
conflicting Disallow rules if your crawler target requires precedence.
User-agent: GPTBot
Allow: /

User-agent: ClaudeBot
Allow: /

User-agent: Claude-Web
Allow: /

User-agent: Google-Extended
Allow: /

# Crawl-rate guidance
# Add Crawl-delay under a User-agent block when the site needs gentler
crawler pacing.
User-agent: *
Crawl-delay: 10
```

## schema.json

### JSON

```
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://rctrl.com/#organization",
      "name": "AI SEO Platform (GEO, AEO): Traffic from ChatGPT & Google | RankControl",
      "description": "Content that gets recommended by AI and ranks on Google. Earn high-DR backlinks, compound AI citations, capture leads on your domain. Premium GEO, AEO & LLM SEO.",
      "url": "https://rctrl.com/",
      "logo": "https://rctrl.com/apple-icon.png?apple-icon.18c~u.83vva89.png",
      "sameAs": [
        "https://x.com/rctrlcom",
        "https://www.youtube.com/@rctrlcom",
        "https://www.linkedin.com/in/rankcontrol/",
        "https://github.com/rankcontrol"
      ]
    },
    {
      "@type": "WebSite",
      "@id": "https://rctrl.com/#website",
      "name": "AI SEO Platform (GEO, AEO): Traffic from ChatGPT & Google | RankControl",
      "description": "Content that gets recommended by AI and ranks on Google. Continued in the Full Scan Report..."
    }
  ]
}
```

## Content-Signal

**TXT**

# Content-Signal recommendations

Use these directives to make AI-use preferences explicit for compliant crawlers and AI systems. They are advisory signals, so keep them aligned with robots.txt, terms, and access controls.

## Recommended values

- ai-train=no: AI model training, fine-tuning, and dataset creation.
- search=yes: AI search indexing, snippets, and discovery.
- ai-input=yes: AI answer grounding, retrieval, and generated-response context.

## HTTP response header

```
'''http
Content-Signal: ai-train=no, search=yes, ai-input=yes
Content-Usage: train-ai=n
'''
```

Best for site-wide or route-specific policies because the signal travels with every response, including pages that AI systems fetch directly.

## HTML meta tag alternatives

Add these inside the document '`<head>`' when server headers are not

continued in the full scan report...

## Full report

<https://llmscan.dev/scan/zroM9s-OpX8eB80qaqpQk>